

Curriculum Vita

BURTON ASHLEY BARGERSTOCK

University Outreach and Engagement
Michigan State University
Kellogg Center
219 South Harrison Road, Room 93
East Lansing, Michigan 48824
Telephone: (517) 353-8977
E-mail: bargerst@msu.edu
LinkedIn: [http:// linkedin.com/in/bargerstock](http://linkedin.com/in/bargerstock)

Education

Doctoral coursework in Higher, Adult, and Lifelong Education

College of Education, Michigan State University
All Ph.D. requirements completed except dissertation

Master of Arts in College and University Administration

College of Education, Michigan State University
Graduated: August, 1993

Bachelor of Arts in Political Theory

James Madison College, Michigan State University
Also completed the Russian and Eastern European Studies Program.
Graduated: August, 1986

Research, Administrative, and Professional Experience

January, 2014-
present **Special Adviser to the Associate Provost**
University Outreach and Engagement, Michigan State University

- Provides advice to the Associate Provost on a variety of matters.
- Represents the Associate Provost at meetings and with groups as assigned.
- Serves on the core administrative planning team of the office of University Outreach and Engagement with the Associate Provost, Assistant Provost for University Community Partnerships, and Operations Manager.

April, 2013-
present **Director, National Collaborative for the Study of University Engagement**
University Outreach and Engagement, Michigan State University

January, 2008-
March, 2013 **Co-Director, National Collaborative for the Study of University Engagement**
University Outreach and Engagement, Michigan State University

- Provide joint leadership for the National Collaborative for the Study of University Engagement (NCSUE) at Michigan State University. The Collaborative promotes original scholarship on the role of engagement in institutions, faculty careers, scholarship, and public life. I jointly supervise a staff of researchers, and manage departmental budgets, resources, and planning.
- Leader of NCSUE institutional studies, measurement, and benchmarking activities. Current project leader and original member of the research team that developed the Outreach and Engagement Measurement Instrument (OEMI), an online faculty survey aimed at collecting data about outreach work for three purposes: institutional planning, information for external stakeholders (e.g., legislature, alumni, the public), and cross-institutional comparisons. Contributing to development of research questions and methodology, instrument and database design, iterative pilot testing process, and institutional rollout, including public awareness and training efforts. Participate in the utilization of OEMI and other institutional data in the preparation of University-wide NCA accreditation and Carnegie classification self-studies. Developing partnerships with and an OEMI platform for use at other institutions, in order to create a national data warehouse on outreach and engagement to be managed at MSU. In October 2010, introduced an online guest account request system resulting in requests from representatives of 14 universities by February 2011.
- Contributor to NCSUE research and inquiry efforts. Developed a study of the impact of engagement on scholars and

scholarship, including qualitative research design and conducted original faculty interviews (project continued by colleague). Serving as senior series co-editor of the *Transformations in Higher Education: The Scholarship of Engagement* book series, with the MSU Press. Serving as an associate editor for the *Journal of Higher Education Outreach and Engagement* and guest editor of a 2012 special issue. Serving as a section co-editor for the *International Journal for Research on Service-learning and Community Engagement*.

- Contributor to NCSUE reflection, learning, and professional development programs. Provided overall leadership to the planning and implementation of the Engagement Scholarship Consortium's 2011 National Outreach Scholarship Conference (NOSC). Contributor and instructor for MSU's Graduate Certification in Community Engagement. Have provided consultation to the team developing MSU's Tools of Engagement undergraduate online learning modules. Served on steering committee for the Engaged Scholar Speaker Series (2005-2011 & 2015) and Global Engagement Speaker Series (2015-present). Serves on UOE Working Groups for Educational Programs, Policies and Practices, and Measurement, Documentation, and Reporting (facilitator). Provided leadership to UOE Awards and Recognitions mini-team.
- Provided administrative leadership for the MSU Science Festival (2013-present).
- Provides consultations to other universities, particularly those in the process of creating central offices of outreach and engagement.
- Represents the Collaborative, University Outreach and Engagement, and the Michigan State University in national organizations, networks, and projects to further NCSUE advocacy and advancement activities.

December, 2004-
present

Director, Communication and Information Technology

University Outreach and Engagement, Michigan State University

- Leading a University department charged with responsibility in the following areas: web site and information systems development, publications, public/media relations, and event management. The Department supports the office of University Outreach and Engagement, outreach initiatives of academic units and faculty from across campus, and public access to the resources of the University as a whole. Supervises a staff of twelve, including professionals and practitioners representing a wide range of disciplines. Manages departmental budgets, resources, and planning.
- Develops, prepares, and provides offices of the President and other University administrators with concise briefing materials on outreach and engagement activities as drawn from the OEMI and other University data sources.
- Publishes the *Engaged Scholar Magazine* and *E-Newsletter*.
- Plans and supports outreach and engagement awards programs including MSU's Outreach Scholarship Community Partnership Award and MSU participation in the C. Peter Magrath / W.K. Kellogg Foundation University Engagement Award (selection committee).
- Provided administrative leadership for the Michigan Science Olympiad State Tournament (2011-present).
- Facilitates and encourages research and development toward the application of emerging information and communication technologies for the advancement of community-engaged scholarship and outreach.
- Participant in University Outreach and Engagement management team and strategic planning process.
- Represents the unit and advocate for the outreach mission of the University on campus-wide committees related to technology.

June, 2002-

Assistant Director, Outreach Research and Technology

November, 2004

University Outreach and Engagement, Michigan State University

- Co-led a provost-funded initiative aimed at the development of a campus-based information technology usability and accessibility research center. Responsibilities included writing proposal for feasibility study, research and site visits to other centers across the U.S., leading a faculty and staff committee that drafted the mission statement of the proposed center, and coordinating architectural and technological development. The effort culminated with the hiring of a director and opening of the MSU Usability and Accessibility Center in 2004.
- Co-authored a white paper regarding needed changes to the MSU web services for online and distance education.
- Responsible for the technological infrastructure of the University Outreach office. Made technology-related purchase decisions. Supervised staff of three graduate assistants who provide all tech support, equipment purchase research, network management, and some training to the unit. Coordinated the work of consultants, regular employees, graduate assistants, and undergraduate students engaged in website development and content production.
- Represented the unit and advocate for the outreach mission of the University on campus-wide committees related to technology.

- Acted as unit liaison to the planning of the “Meet Michigan” faculty development program 1999-2003.

June, 1998- **Coordinator, Outreach Research and Technology**
 May, 2002 *University Outreach, Michigan State University*

- Served as one of the principal developers the MSU Statewide Resource Network website, a public portal into the University’s outreach programs and resources across the state (<http://msustatewide.msu.edu>). Contributed to information architecture, usability evaluation, editorial process design, staffing, coordination of consultant work, and market research.
- Served as one of the principal developers the Spartan Youth Programs website, a public portal into the University’s program offerings for Pre-K children through twelfth grade students (<http://spartanyouth.msu.edu>). Contributed to information architecture, usability evaluation, editorial process design, staffing, coordination of consultant work, and market research.
- Developed and managed the faculty/staff training program for use of the MSU Course Load, Instruction, Funding, and Modeling System (CLIFMS) outreach module, a system used to report faculty noncredit instructional activities.
- Assessed the hardware, software, and networking needs of the University Outreach staff, investigated new communication and management technologies, and made recommendations.

May, 1994- **Graduate Research Assistant**
 May, 1998 *University Outreach, Michigan State University*

- Led the development of a web-based replacement for the University’s annual outreach data collection process. In conjunction with the MSU Office of Planning and Budgets and Libraries, Computing, and Technology division, I participated in the design and development of the CLIFMS outreach module.
- Designed a database of statewide faculty outreach activities in support of a publication for University stakeholders. Began adapting the database for use in the development of a website to provide public access to information about MSU outreach across Michigan (which became the MSU Statewide Resource Network website).
- Participated in an evaluative study of efforts to promote change in MSU’s organizational culture with regard to university outreach. Reviewed and collected data from university-wide annual planning documents (all college reports for three target years). Conducted narrative analysis of the data exploring how outreach was being defined, the extent to which it was discussed, and how it was situated among unit priorities as a reflection of culture change at Michigan State during the years of the W.K. Kellogg Foundation – MSU Lifelong Education Grant (1988-1995).
- Designed a database, conducted interviews, and prepared an administrative report as part of an evaluation of a seed grant program for faculty outreach projects (All University Outreach Grant Program).
- Served as a proceedings rapporteur at the Michigan State University Capstone Symposium of the W.K. Kellogg Foundation – MSU Lifelong Education Grant in East Lansing, Michigan (1995).
- Developed and maintained the first website for the University Outreach office.
- Managed outreach electronic mailing lists; scanned of higher education for new trends, programs, and issues relating to outreach and distance learning; provided web and internet support for marketing campaigns.

June, 1992- **Graduate Research Assistant**
 August, 1994 *Institute for Research on Teaching Adults, Michigan State University*

Participated in a variety of research projects studying adult cognition and development. Prepared interview guidelines and contributed to a theoretical argument for using biographical forms of inquiry in studying adult learning across the life-span. Conducted literature reviews on adult learning within cultural institutions and in the academic disciplines. Supervised by Professor Steven Weiland.

January, 1993- **Masters-Level Practicum Student (Undergraduate Academic Advising)**
 May, 1993 *College of Communication Arts and Sciences, Michigan State University*

Supported the undergraduate academic advising office during the University’s transition from the quarter to semester system. Provided student advising and career placement and counseling referrals; utilized MSU student information system; helped maintain major progress and degree certification documentation.

September, 1992- **Masters-Level Practicum Student (Undergraduate Support Services)**
 December, 1992 *Office of Supportive Services, Michigan State University*

Assisted in the development of publications promoting faculty mentoring through federally and institutionally supported summer research programs for targeted students from under-represented populations.

December, 1989- **Technical Writer**

April, 1992 *Prime Design, Inc., a Division of Hollowell Engineering, Dearborn, Michigan*

Conducted research into engineering procedures, wrote and provided design lay-out for technical publications of the federal government. Collected data, prepared reports, and made presentations to government officials on contract task completion and resource expenditures.

Teaching and Mentoring Experience

June, 2009- **Faculty and Curricular Committee Member**

present *Graduate Certification in Community Engagement, Michigan State University*

Participated in the curricular committee for a transcriptable noncredit graduate certificate in community engagement offered to students at MSU. Developed and co-taught several of the program's seminars, including: Foundations of Community-Engaged Scholarship (2009-present); Documenting Your Engagement Accomplishments; Excellence, Quality (2015-present), and Rigor in Peer Review of Community-Engaged Scholarship (2015-2016), The Ethics of Engaged Scholarship (2010-2011), and Communicating Community-Engaged Scholarship (2013). Participated in the evaluation of student portfolios and final presentations.

June, 2016 **Faculty Member**

Summer Intensive on Community-Engaged Scholarship, Michigan State University

Participated in the planning committee for an intensive noncredit faculty development program in community engagement offered to scholars from universities across the Great Lakes region. Developed and taught the program's seminar on the Foundations of Community-Engaged Scholarship.

October, 2015- **Faculty and Planning Committee Member**

January, 2017 *VIP 490: Community Engagement Scholarship, Michigan State University*

Participated in the planning committee for an intensive professional development program in community engagement offered to Chinese and Korean participants in MSU's Visiting International Professional Program. Developed and co-taught the program's seminar on the Foundations of Community-Engaged Scholarship.

July, 2011 **Faculty and Curricular Committee Member**

Institute on Community Engagement for Administrators and Faculty from King Faisal University (Saudi Arabia), Michigan State University

Participated in the planning committee for an intensive noncredit professional development certificate in community engagement; also and taught the program's seminar on Collecting and Utilizing Data about Community-Engaged Scholarship.

October, 2007- **Planning Committee Member**

2012 *Emerging Engagement Scholars Workshop*

Participated in the curriculum planning, selection, and communication processes for an intensive professional development program for advanced doctoral students and early career faculty, held in conjunction with the National Outreach Scholarship Conference.

May, 1995- **Graduate Teaching Assistant**

July, 1995 *Department of Educational Administration, Michigan State University*

Independently taught "EAD 800: Organization Theory in Education," a required course for master's degree students in K-12 administration, higher education administration, and counseling and educational psychology. Developed syllabus, selected course texts, and compiled a course packet. Conducted the course with lectures, complemented by small and large group discussions, and simulation exercises.

September, 1994- **Doctoral-Level Practicum Student (Teaching)**

December, 1994 *Department of Educational Administration, Michigan State University*
Co-taught EAD 800: Organization Theory in Education with Dr. Anna Neumann, Department of Counseling, Educational Psychology, and Special Education (currently with Teachers College, Columbia University). Conducted lectures and facilitated complementary group activities.

May, 1998- **Supervisor of Group Work**
November, 1989 *Boys Republic, Farmington Hills, Michigan*
Supervised staff at a residential treatment center for emotionally-impaired boys. Provided therapeutic and developmental assistance to clients in coordination with clinicians and administrators. Structured and monitored group process activities. Logged observations of behavior and participated in treatment assessment.

September, 1987- **Substitute K-12 School Teacher**
May, 1988 *Riverview Community School District, Riverview, Michigan*
Taught a variety of subjects, including mathematics and English, to public school students in elementary, middle, and high schools.

Honors and Awards

- 2010 Outstanding Supervisor Award, Michigan State University
- 2008 District Award of Merit, Ojibwas District of the Chief Okemos Council, Boy Scouts of America
- 2007 Recognition of Excellence Award for Innovations in Outreach and Engagement, UCEA Outreach and Engagement Community of Practice
- 2007 Literacy Grant, joint recipient, The Honor Society of Phi Kappa Phi
- 1995 College of Education Dean's Scholars Award, Michigan State University
- 1994 Ernest O. and Aurora H. Melby Endowed Fellowship, Michigan State University
- 1993 University Graduate Recruiting Fellowship, Michigan State University
- 1993 The Honor Society of Phi Kappa Phi Induction, MSU Chapter

Editorial and Review History

Transformations in Higher Education: The Scholarship of Engagement Book Series (MSU Press)

2015-present Senior Series Co-Editor
2014-2015 Series Co-Editor
2009-2014 Series Associate Editor

Journal of Higher Education Outreach and Engagement (University of Georgia)

2013-present Associate Editor, Book Review Section
2011-2012 Guest Editor, 16(3)
2012-present Editorial Board
2008-present Reviewer

International Journal of Research on Service-Learning and Community Engagement (IARSLCE)

2014-present Section Co-Editor, Community Partnerships/Impacts Section
2013-present Reviewer

The Engaged Scholar E-Newsletter (MSU)

2008-present Publisher and Reviewer

The Engaged Scholar Magazine (MSU)

2006-present Publisher and Reviewer

Journal Publications

2013

Fitzgerald, H. E., & Bargerstock, B. A. (2013). Cooper offers higher education prescription for a knowledge economy and a knowledge society. *Journal of Community Engagement and Scholarship*, 6(1), 130-132.

2012

Bargerstock, B. A. (2012). From the editor's desk. *Journal of Higher Education Outreach and Engagement*, (16)3, 1-3.

Bargerstock, B. A. (2012). Overview of the poster awards. *Journal of Higher Education Outreach and Engagement*, (16)3, 89-90.

2009

Oaks, M., Franklin, N., & Bargerstock, B. A. (2009). Situating outreach and engagement in the university: concepts, challenges, and opportunities. *Continuing Higher Education Review*, 73, 224-233.

2003

Church, R. L., Zimmerman, D. L., Bargerstock, B. A., & Kenney, P. A. (2003). Measuring Scholarly Outreach at Michigan State University: Definition, Challenges, Tools. *Journal of Higher Education Outreach and Engagement*, (8)1, 141-153.

Book Chapters and Contributions to Anthologies

2017

Fitzgerald, H. E., Van Egeren, L., & Bargerstock, B.A. (2017). Public research universities as engines for economic development and innovation. In A. Furco, R. H. Bruininks, R. Jones, & K. Kent (Eds.), *Re-envisioning the public research university: Tensions and dilemmas*. New York, NY: Routledge.

2016

Fitzgerald, H. E., Van Egeren, L., Bargerstock, B.A. & Zientek, R. (2016). Community engagement scholarship, research universities, and the scholarship of integration. In J. Sachs & L. Clark (Eds.), *Learning through community engagement: vision and practice in higher education*. Singapore, Springer.

2010

Lunsford, C. G., Bargerstock, B. A., & Greasley, P. A. (2010). Measuring institutional engagement and faculty-based engaged scholarship. In H. E. Fitzgerald, C. Burack, & S. Seifer (Eds.), *Handbook of engaged scholarship: The contemporary landscape. Vol. 2. Community-campus partnerships*. East Lansing: Michigan State University Press.

Technical Reports

2014

Michigan State University. (2014, April). *Carnegie Foundation for the Advancement of Teaching and Learning Elective Community Engagement Classification Reapplication*. University Outreach and Engagement, Michigan State

University.

2012

Warren, A. S., Bargerstock, B. A., Bruce, R., Garner, I. H., McClure, W. S., Meyer, E., Novak, R. J., Schott, M. E., Shapiro, J. B., and Snow, S. (2012). *Work of the network transition committee: Toward an anatomy of success*. Prepared for the University Professional and Continuing Education Association.

2011

National Outreach Scholarship Conference, Regionalization Subcommittee. (2011). *Recommendations for implementing regionally planned conferences*.

Bargerstock, B. A., and Snow, S. (2011). *Report of the communities of practice council to the UPCEA board of directors*. Retrieved from the UPCEA Connect website: http://connect.upcea.edu/resource/collection/CD99E636-197B-4435-9917-41CE3599AF0E/Report_of_the_CoP_Council_Jan2011.pdf.

2010

Bargerstock, B. A., and Snow, S. (2010). *Report of the CoP council chair to the UPCEA board of directors*. Retrieved from the UPCEA Connect website: http://connect.upcea.edu/resource/collection/CD99E636-197B-4435-9917-41CE3599AF0E/CoP_Council_Chair_Report_06092010.pdf.

2009

University Continuing Education Association, Task Force on Communities of Practice. (2009). *The COP council: Addressing the need for active communities of practice in UCEA*. Retrieved from the UPCEA Connect website: http://connect.upcea.edu/resource/collection/CD99E636-197B-4435-9917-41CE3599AF0E/Dec_2009_CoP_Status_Task_Force_Proposal_to_the_Board.pdf.

2005

Fitzgerald, H.E., & Zimmerman, D.L., Bargerstock, B. A., Brown, R. E., Byle, A. L., Casey, K. M., Church, R. L., Gibson, C. A., Jackson, L. C., Joshi, V., and Lunsford, C. G. (2005, December). *Higher Learning Commission of the North Central Association of Colleges and Schools Accreditation Self-Study Report on Michigan State University: Response to Criterion 5*. University Outreach and Engagement, Michigan State University.

Fitzgerald, H. E., & Zimmerman, D. L., Bargerstock, B. A., Brown, R. E., Byle, A. L., Casey, K. M., Church, R. L., Gibson, C. A., Jackson, L. C., Joshi, V., and Lunsford, C. G. (2005, July). *Carnegie Reclassification Pilot Study: Michigan State University Response*. University Outreach and Engagement, Michigan State University.

2003

Zimmerman, D. L. & Bargerstock, B. A. (July, 2003). *Valuing Web Usability and Accessibility: A Feasibility Study*. University Outreach and Engagement, Michigan State University.

Magazine Articles

2005

Zimmerman, D. L. & Bargerstock, B. A. (2005, Spring). A new MSU center for user interfaces. *MSU Alumni Magazine*, 26-28.

Invited Papers Presented

2016

Ward, E., von Knorring, J., Bargerstock, B. A., Bringle, R. G., Shaffer, T. J., & Saltmarsh, J. (2016, September). Turning your scholarship into a book. Invited panel presentation at the annual International Association for Research on Service-learning and Community Engagement conference, New Orleans, LA.

Bargerstock, B. A., & Doberneck, D. M. (2016, August). Engaged universities, Carnegie classification, and promotion and tenure. Invited video briefing for the Vice Provost of Extended Studies, University of Nevada – Reno, Reno, NV.

Furco, A., Bargerstock, B. A., Dubb, S., & Kaplan, A. C. (2016, July). Measuring engagement: What are we learning? Invited panel presentation at the joint summer meeting of the Association of Public and Land-grant Universities Council on Engagement and Outreach and Commission on Innovation, Competitiveness, and Economic Prosperity, Chicago, IL.

2015

Bargerstock, B. A., Fleming, C. A., Renoe, S. D., & Bellert, M. (2015, October). Tapping into the fountain of youth: PreK-12 horizons for continuing education and community engagement. Presented as a University Professional and Continuing Education Association webinar.

Doberneck, D. M., McNall, M., & Bargerstock, B. A. (2015, March). Documenting faculty community engaged research. Invited video presentation for the Faculty Learning Community on Community Engagement, Tarleton State University, Stephenville, TX.

2014

Fitzgerald, H. E. & Bargerstock, B. A. (2014, October). Scholarship-focused engagement: Aligning administration to mission. Invited video conference presentation for faculty of the Sustainability Institute, Pennsylvania State University, State College, PA.

Fitzgerald, H. E., Van Egeren, L.A., Bargerstock, B.A., Barnes Najor, J.V., & Brown, R.E. (2014, September). University outreach and engagement at Michigan State University. Invited presentation for Tony Baker, Ferris State University, Grand Rapids, MI.

2013

Bargerstock, B. A. (2013, June). Collecting and utilizing data about community-engaged scholarship and university outreach. Invited presentation at the summer meeting of the Association of Public and Land-grant Universities Council on Engagement and Outreach, Minneapolis, MN.

Saltmarsh, J., Bargerstock, B. A., & Sobrero, P.M. (2013, April). Community engagement through professional and continuing education: challenges and opportunities — perspectives from Michigan State University. Invited panel presentation at the annual meeting of the University Professional and Continuing Education Association, Boston, MA.

Bargerstock, B. A. (2013, March). Measuring community-engaged scholarship and university outreach: collecting and utilizing data. Invited presentation for the Michigan Campus Compact Winter Network Meeting, Lansing, MI.

Bargerstock, B. A. & Fitzgerald, H. E. (2013, February). Establishing and maintaining university-community partnerships through engagement scholarship: measuring engagement scholarship. Invited presentation for faculty of Texas Tech University, Lubbock, TX.

Fitzgerald, H. E. & Bargerstock, B. A. (2013, February). Establishing and maintaining university-community partnerships

through engagement scholarship: complex problems and systemic approaches to change. Invited presentation for faculty of Texas Tech University, Lubbock, TX.

Fitzgerald, H. E. & Bargerstock, B. A. (2013, February). Establishing and maintaining university-community partnerships through engagement scholarship: community-university partnerships and engagement scholarship - epistemological and international frameworks. Invited presentation for faculty of Texas Tech University, Lubbock, TX.

Bargerstock, B. A. (2013, February). Collecting data about community-engaged scholarship and university outreach. Invited presentation for leaders of the University of Michigan-Flint, Flint, MI.

2012

Bargerstock, B. A. & Fitzgerald, H. E. (2012, September). The OEMI: Defining, implementing, and measuring engagement scholarship. Invited presentation for leaders of the University of Minnesota, Minneapolis, MN.

2011

Bargerstock, B. A. & Fitzgerald, H. E. (2011, October). Aligning a research intensive university with an engagement mission: Measures and metrics. Invited presentation for leaders of the University of Wisconsin-Madison, Madison, WI.

Fitzgerald, H. E. & Bargerstock, B. A. (2011, October). The National Landscape of Engagement Scholarship. Invited presentation for leaders of the University of Wisconsin-Madison, Madison, WI.

Bargerstock, B. A. (2011, July). Collecting and utilizing data about community-engaged scholarship. Invited presentation at an institute on community engagement for administrators and faculty from King Faisal University (Saudi Arabia), Michigan State University, East Lansing, MI.

Ashcroft, J. C., Book, P. A., Heitzman, A. C., Shaeffer, J. M., & Bargerstock, B. A. (2011, April). Leadership lessons learned. Invited panel presentation of the New and Aspiring Leaders Certificate Program at the annual meeting of the University Professional and Continuing Education Association, Toronto, ON, Canada.

Bargerstock, B. A. (2011, January). Igniting engaged scholars: The graduate certification in community engagement. Invited presentation at Igniting Innovation: MSUglobal 10-year Symposia, East Lansing, MI.

2009

Fitzgerald, H. E. & Bargerstock, B. A. (2009, November). Engaged scholarship at Michigan State University. Invited presentation at a meeting of the WKAR – Broadcasting Services Staff at Michigan State University, East Lansing, MI.

Fitzgerald, H. E., Farrell, P. A., Bargerstock, B. A., Van Egeren, L. A., Swierenga, S. J., & Casey, K. M. (2009, May). Scholarship-focused outreach and engagement: public scholarship, civic engagement, and campus-community partnerships. Invited presentation at an institute on community engagement for visiting representatives of the UK Urban Regeneration: Making a Difference Programme at Michigan State University, East Lansing, MI.

2008

Fitzgerald, H. E., Bargerstock, B. A., Thorton, D. W., Brown, R. E., Doberneck, D. M., & Allen, A. D. (2008, March). Influencing the professoriate: a systems approach to faculty development at Michigan State University. Invited presentation at the Colloquium on the Changing Professoriate: Cutting New Paths toward Faculty Development at the Michigan State University College of Education, East Lansing, MI.

Bargerstock, B. A., Van Egeren, L. A., Brown, R. E., & Casey, K. M. (2008, January). Briefing about University Outreach and Engagement. Invited presentation at a meeting of the Michigan State University Public Humanities Collaborative, East Lansing, MI.

2007

- Bargerstock, B. A., Doberneck, D. M., & Zimmerman, D. L. (2007, October). University outreach and engagement: defining terms, addressing quality, collecting data, and telling stories. Invited workshop presented at the annual meeting of the Association for Continuing Higher Education, Roanoke, VA.
- Zimmerman, D. L. & Bargerstock, B. A. (2007, September). Carnegie: assessment and measurement. Invited presentation at a workshop for the president and leaders of Utah Valley State College, East Lansing, MI.
- Fitzgerald, H. E. & Bargerstock, B. A. (2007, July). Scholarship-focused outreach and engagement: public scholarship, civic engagement, and campus-community partnerships. Presented as part of an invited workshop for leaders of Florida Atlantic University, Boca Raton, FL.
- Bargerstock, B. A. & Fitzgerald, H. E. (2007, July). The Outreach and Engagement Measurement Instrument (OEMI). Presented as part of an invited workshop for leaders of Florida Atlantic University, Boca Raton, FL.
- Fitzgerald, H. E. & Bargerstock, B. A. (2007, July). Action to impact: building institutional capacity. Presented as part of an invited workshop for leaders of Florida Atlantic University, Boca Raton, FL.

2006

- Beere, C. A. & Bargerstock, B. A. (2006, November). Using engagement data. Invited presentation at the first annual Kentucky engagement conference, Lexington, KY.
- Fitzgerald, H. E. & Bargerstock, B. A. (2006, June). Scholarship-focused outreach and engagement: models, metrics, and measurement. Invited presentation for leaders of Kansas State University, Manhattan, KS.

2004

- Fitzgerald, H. E. & Bargerstock, B. A. (2004, April). Advocating & modeling the engaged university: scholarship focused outreach and engagement: building new definitions of engagement across the mission. Invited presentation for leaders of Pennsylvania State University, State College, PA.
- Bargerstock, B. A. & Zimmerman, D. L. (2004, April). Institutional measures of engagement: telling Michigan State University's story about how it serves the public. Invited presentation for leaders of Pennsylvania State University, State College, PA.

2002

- Zimmerman, D. L. & Bargerstock, B. A. (2002, April). Measuring faculty outreach activity: development of a tool. Invited presentation for the Civic Engagement Scholarship of Practice Working Group, Augusta, MI.

Conference Presentations

2016

- Bargerstock, B. A., Burman, E. R., Murphy, A. M., & Alapo, L. (2016, October). Telling stories, making meaning: Communicating community-engaged scholarship and university outreach. Presented at the annual Engagement Scholarship Consortium conference, Omaha, NE.
- Doberneck, D. M., Van Egeren, L. A., Bargerstock, B. A., McNall, M. A., & Zientek, R. M. (2016, April). Professional development for graduate students in engaged scholarship. Presented at the annual National Alliance for Broader Impacts

summit, Philadelphia, PA.

2015

Fitzgerald, H. E., Bargerstock, B. A., & Van Egeren, L.A. (2015, September). Challenges to public higher education: Local-global tensions and potential resolutions. Presented at the annual Engagement Scholarship Consortium conference, State College, PA.

Doberneck, D. M., Bargerstock, B. A., & McNall, M. A. (2015, September). Excellence, quality, and rigor in peer review of community-engaged scholarship. Presented at the annual Engagement Scholarship Consortium conference, State College, PA.

Doberneck, D. M., Bargerstock, B. A., Van Egeren, L.A., McNall, M. A., & Zientek, R. M. (2015, September). Community engagement competencies for graduate and professional students: Framework and curriculum at Michigan State University. Presented at the annual Engagement Scholarship Consortium conference, State College, PA.

2014

Van Egeren, L.A., McNall, M., Cloutier, K., Bargerstock, B.A., & Doberneck, D.M. (2014, October). A framework for policies and practices for institutional engagement. Presented at the annual Engagement Scholarship Consortium conference, Edmonton, AB, Canada.

Van Egeren, L.A., Doberneck, D.M., Bargerstock, B.A., & McNall, M. (2014, October). Two effective models to support engagement: The university center model. Presented at the annual Engagement Scholarship Consortium conference, Edmonton, AB, Canada.

2013

Doberneck, D. M., Springer, N. C., & Bargerstock, B. A. (2013, November). Tools of Engagement: Workshop on preparing undergraduates for service-learning and community engagement. Presented as a pre-conference workshop at the annual International Association for Research on Service-Learning and Community Engagement conference, Omaha, NE.

Paton, V. O., Procter, D., & Bargerstock, B. A. (2013, October). Assessing Engagement and Outreach: Lessons Learned. Presented at the annual Engagement Scholarship Consortium conference, Lubbock, TX.

2011

Bargerstock, B. A. and Snow, S. (2011, April). What are communities of practice and how can they help me? Presented at the annual meeting of the University Professional and Continuing Education Association, Toronto, ON, Canada.

2010

Doberneck, D. M., Brown, R. E., & Bargerstock, B. A. (2010, October). The graduate certification in community engagement at Michigan State University. Presented at the annual National Outreach Scholarship Conference, Raleigh, NC.

Paton, V. O., Bargerstock, B. A., Greasley, P. A., Procter, D., & Henselman, R. (2010, October). Capturing outreach and engagement activity: experiences at four universities. Presented at the annual National Outreach Scholarship Conference, Raleigh, NC.

2008

Doberneck, D. M., Bargerstock, B. A., & Brown, R. E. (2008, November). Developing the next generation of engaged scholars: Michigan State University's professional development programs on community engagement. Presented at the annual meeting of the Association for Continuing Higher Education, Nashville, TN.

2007

Bargerstock, B. A., Fitzgerald, H. E., Zimmerman, D. L., & Nemire, R. E. (2007, February). Challenges and benefits of identifying and reporting quantitative indicators of faculty engagement across a discipline. Presented at the interim meeting of the American Association of Colleges of Pharmacy, Arlington, VA.

2006

Fitzgerald, H. E. & Bargerstock, B. A. (2006, June). Beyond anecdotes: challenges and benefits of identifying and reporting quantitative indicators of faculty engagement. Presented at the annual meeting of Community-Campus Partnerships for Health, Minneapolis, MN.

2005

Zimmerman, D. L., Church, R. L., & Bargerstock, B. A. (2005, October). Assessing institution-wide engagement accomplishments: challenges, opportunities, and questions. Poster presented the annual Outreach Scholarship Conference, Athens, GA.

Bargerstock, B. A. (2005, May). Using outreach data to tell the institution's story. Poster presented at the Benchmarking University Engagement Accomplishments: A Conference on Strategies and Methods at Michigan State University, East Lansing, MI.

Bargerstock, B. A. (2005, April). Using outreach data to tell the institution's story. Presented at the annual meeting of the University Continuing Education Association, Boston, MA.

2004

Zimmerman, D. L., Church, R. L., Bargerstock, B. A., & Joshi, V. (2004, October). Budget crisis? How to use outreach data to tell the institution's story." Presented at the annual Outreach Scholarship Conference, State College, PA.

2002

Zimmerman, D. L., Church, R. L., Bargerstock, B. A., & Kenney, P. A. (2002, November). Measuring scholarly engagement at Michigan State University: tools, challenges, and faculty perceptions. Presented at the annual Outreach Scholarship Conference, Columbus, OH.

Bargerstock, B. A. (2002, April). Measuring faculty outreach activity: development of a tool. Presented at the annual meeting of the University Continuing Education Association, Toronto, ON, Canada.

Church, R. L., Zimmerman, D. L., Bargerstock, B. A., & Kenney, P. A. (2002, January). Measuring scholarly engagement at Michigan State University – a multifaceted approach. Presented at the American Association for Higher Education 10th Annual Forum on Faculty Roles and Rewards, Phoenix, AZ.

1999

Church, R. L., Sandmann, L., Zimmerman, D. L., & Bargerstock, B. A. (1999, October). Gauging university outreach: a dashboard of indicators. Presented at the annual Outreach Scholarship: Best Practices in Outreach and Public Service, State College, PA.

Church, R. L., Sandmann, L., Zimmerman, D. L., & Bargerstock, B. A. (1999, January). Gauging university outreach: a dashboard of indicators. Presented at the American Association for Higher Education 7th Annual Forum on Faculty Roles and Rewards, San Diego, CA.

Other Presentations

2017

Bargerstock, B. A., Sheth, S. L., Blanks, T., & Donado, L. (2017, March). Panel of MSU youth program directors. Presented at the Workshop for MSU Youth Program Directors: Promoting the Safety of Minors at MSU, East Lansing, MI.

2015

Fleming, C., Renoe, S., & Bargerstock, B. A. (2015, October). Tapping the fountain of youth: PreK-12 horizons for continuing education and community engagement. Presented in the University Professional and Continuing Education Association Webinar Series.

Kiesa, A., Green, P. M., Bargerstock, B. A., Ward, E., Gardinier, L., & Luparello, T. (2015, October). Maximizing your IARSLCE membership and conference experience. Presented in the International Association for Research on Service-learning and Community Engagement Advancing Research Webinar Series.

Fitzgerald, H. E. & Bargerstock, B. A. (2015, June). Community engagement. Invited video conference presentation for faculty of University of Gondar, Gondar, Ethiopia.

2011

Bargerstock, B. A. (2011, February). The MSU graduate certification in community engagement. Presented at a meeting of the MSU Graduate Associate and Assistant Deans, East Lansing, MI.

2010

Fitzgerald, H. E., Bargerstock, B. A., & Van Egeren, L. A. (2010, July). The Outreach and Engagement Measurement Instrument (OEMI). Briefing presented to Michigan State University President Lou Anna K. Simon, East Lansing, MI.

2008

Fitzgerald, H. E. & Bargerstock, B. A. (2008, February). Collecting data about university outreach and engagement. Presented at a meeting of the dean and chairpersons of the Michigan State University College of Social Science, East Lansing, MI.

2007

Zimmerman, D. L. & Bargerstock, B. A. (2007, January). Collecting and using engagement data at Michigan State University. Presented at a meeting of the Michigan State University Communicators Network, East Lansing, MI.

Grants and Contracts

Project Manager: Burton Bargerstock
Awarded To: University Outreach and Engagement
Title: Engagement Scholarship Consortium Online Communications
Source: Engagement Scholarship Consortium
Award Amount: \$10,000
UOE Award Amount: \$10,000
Total Award Period: 2/28/2016 - 2/27/2017
Role on Project: Project Manager

Project Manager: Burton Bargerstock
Awarded To: University Outreach and Engagement
Title: Engagement Scholarship Consortium Online Communications
Source: Engagement Scholarship Consortium
Award Amount: \$15,000
UOE Award Amount: \$15,000
Total Award Period: 2/28/2015 - 2/27/2016
Role on Project: Project Manager

Project Manager: Burton Bargerstock
Awarded To: University Outreach and Engagement
Title: Engagement Scholarship Consortium Online Communications
Source: Engagement Scholarship Consortium
Award Amount: \$14,000
UOE Award Amount: \$14,000
Total Award Period: 2/28/2014 - 2/27/2015
Role on Project: Project Manager

PI: Burton Bargerstock
Awarded to: National Collaborative for the Study of University Engagement
Title: Ferris State University OEMI
Source: Ferris State University
Award Amount: \$3,646
UOE Award Amount: \$3,646
Total Award Period: 12/09/2013 – 12/08/2014
Role on Project: PI

Project Manager: Burton Bargerstock
Awarded To: University Outreach and Engagement
Title: Engagement Scholarship Consortium Online Communications
Source: Engagement Scholarship Consortium
Award Amount: \$10,000
UOE Award Amount: \$10,000
Total Award Period: 2/28/2013 - 2/27/2014
Role on Project: Project Manager

Project Manager: Burton Bargerstock
Awarded To: University Outreach and Engagement
Title: Engagement Scholarship Consortium Online Communications
Source: Engagement Scholarship Consortium
Award Amount: \$10,000
UOE Award Amount: \$10,000
Total Award Period: 2/28/2012 - 2/27/2013
Role on Project: Project Manager

PI: Burton Bargerstock
Awarded to: National Collaborative for the Study of University Engagement
Title: Texas Tech University OEMI
Source: Texas Tech University
Award Amount: \$600 (IP License Only)
UOE Award Amount: \$600
Total Award Period: 01/30/2012 – 01/29/2013
Role on Project: PI

Project Manager: Burton Bargerstock
Awarded To: University Outreach and Engagement
Project Title: National Outreach Scholarship Conference Online Communications
Source: National Outreach Scholarship Conference
Award Amount: \$17,000
UOE Award Amount: \$17,000
Total Award Period: 10/07/2009 - 10/07/2012
Role on Project: Project Manager

PI: Hiram E. Fitzgerald
Awarded To: University Outreach and Engagement
Project Title: 2011 National Outreach Scholarship Conference
Source: National Outreach Scholarship Conference
Award Amount: \$86,000
UOE Award Amount: \$86,000
Total Award Period: 10/07/2010 - 10/04/2011
Role on Project: Project Manager

PI: Burton Bargerstock
Awarded to: National Center for the Study of University Engagement
Title: Texas Tech University OEMI
Source: Texas Tech University
Award Amount: \$7,800
UOE Award Amount: \$7,800
Total Award Period: 11/01/2009 – 10/31/2010
Role on Project: PI

PI: Burton Bargerstock
Awarded to: National Center for the Study of University Engagement
Title: University of Tennessee OEMI
Source: University of Tennessee
Award Amount: \$5,600
UOE Award Amount: \$5,600
Total Award Period: 10/01/2007 – 09/30/2008
Role on Project: PI

PI: Burton Bargerstock
Awarded to: National Center for the Study of University Engagement
Title: Kansas State University OEMI
Source: Kansas State University
Award Amount: \$5,600
UOE Award Amount: \$5,600
Total Award Period: 01/15/2007 – 01/14/2008
Role on Project: PI

PI: Burton Bargerstock
Awarded to: National Center for the Study of University Engagement
Title: University of Tennessee OEMI
Source: University of Tennessee
Award Amount: \$5,600
UOE Award Amount: \$5,600
Total Award Period: 09/01/2006 – 08/31/2007
Role on Project: PI

PI: Diane L. Zimmerman
Awarded To: University Outreach and Engagement
Project Title: MSU Usability and Accessibility Center
Source of Support: Internally Redirected Funding – MSU Provost
Award Amount: \$500,000
UOE Award Amount: \$500,000
Starting Date: 07/01/2002 – 06/30/2004
Role on Project: White Paper Author, Co-investigator

Professional and Scholarly Societies

Engagement Scholarship Consortium (ESC) (formerly the National Outreach Scholarship Conference, NOSC), 2007-present

- Online Communication and Community Committee, Chair, 2009-present
- Conference Leadership Committee, 2007-present
 - Alternate representative of the President, 2012-2015
 - Chair, 2010-2011
 - Host Institution Core Planning Committee, 2010-2011
 - Regionalization Subcommittee, 2009-2011
 - Proposal Reviewer, 2010-2014, 2017-present
 - Session Convener, 2007-2012
- Emerging Engagement Scholar Workshop Planning Committee, 2007-2012

International Association for Research on Service-learning and Community Engagement (IARSLCE), 2012-present

- Board of Directors, 2013-present
 - Immediate Past Chair, 2016-present
 - Chair, 2015-2016
 - Diversity, Inclusion, and Equity Task Force, Chair, 2016
 - Vice Chair, 2014-2015
 - Executive Committee, Member, 2014-present
 - Communication and Membership Committee, Member 2013-2014

University Professional and Continuing Education Association (UPCEA) (formerly the University Continuing Education Association, UCEA), 1998-present

- Review of Networks Task Force, 2016
- Board Development Committee, Member, 2014-2016
- Network Policies and Procedures Task Force, Member, 2014
- Board of Directors, 2010-2011 and 2012-2014
 - Executive Committee, 2010-2011 and 2012-2014
 - Finance Committee, 2010-2011
- Network Senate, Chair, 2012-2014
- Community and Economic Engagement Network, Member, 2012-present (formerly the Outreach, Engagement, and Economic Development Network)
- Networks Transition Steering Committee, Member, 2012
- Conference Planning Committee
 - Leadership and Strategy Track Subcommittee, Member, 2011-2012
- Nominating Committee, Member, 2011-2012
- MSU Alternate Institutional Representative, 2012-present
- Strategic Planning Committee, Member, 2011
 - Organizational Structure, Transparency, and Inclusiveness Subcommittee, Co-Chair, 2011
- Commission on Futures and Markets, Member, 2010-2012
- Communities of Practice Council, Chair, 2010-2011

- Outreach and Engagement Community of Practice, Member, 2001-2012
 - Past Chair, Nominations and Elections Committee Chair, 2010-2011
 - Chair, 2009-2010
 - Chair-Elect, 2008-2009
 - Secretary / Treasurer, 2007-2008
- Task Force on Communities of Practice, 2008-2010

Association of Public and Land-grant Universities (APLU), 2004-present

- Council on Engagement and Outreach (CEO), 2004-present
 - Executive Committee, Member, 2013-present
 - Communication Committee, Co-Chair, 2014-present
 - Joint APLU-ESC Magrath/W.K.K.F. Community Engagement Scholarship Award Task Force, Member, 2014-2015
- Commission on Innovation, Competitiveness and Economic Prosperity (CICEP), 2007-present
 - Metrics Working Group, 2007-2011

EDUCAUSE, MSU Participating Representative, 2002-present

Academy of Community Engagement Scholarship, 2010-present

- Think Tank, 2010-2012
 - Stewardship Committee Member, 2012
 - Writing Team Member, 2010-2011

Association for Continuing Higher Education (ACHE), MSU Institutional Representative, 2007-2011

Michigan Campus Compact, 2008-2009

- Civic Engagement Indicators and Measurement Project Team, 2008-2009

Usability Professionals' Association (UPA), 2002-2004

- Michigan UPA Chapter, 2002-2005

Association for Computing Machinery (ACM), 2003-2004

- Special Interest Group on Computer-Human Interaction (SIGCHI), 2003-2004

Association for Institutional Research (AIR), 2000-2002

American Association for Higher Education (AAHE), 1999-2002

Association for the Study of Higher Education (ASHE), 1993-1997

American Educational Research Association (AERA), 1993-1996

Michigan State University Committees and Groups

- Detroit Impact Team, 2016-present
- MSU Museum Academic Advisory Council, 2016-present
- Web Content Management System Committee, 2016-present
- MSU IT Council, 2013-present
- Informal Learning Network (ILN-MSU) Advisory Council, 2013-present
- University Outreach and Engagement Senior Fellows Program Committee, 2013-2014
- Information Services and Technologies Coordinating Council (ISTeCC), 2012-2013
- Prima Civitas Foundation Planning Committee, Turkey-Michigan Forum: University-Industry Collaboration and R&D

Trends, 2012

- Web Development Community for Advising, Facilitating, and Enabling (WebDev CAFÉ), 2009-present
 - Leader, 2009-2014
 - Planning Committee Member, 2008-2009
- Creativity Initiative, 2010-2012
- Community Engagement Scholarship and W.K. Kellogg Foundation / C. Peter Magrath Community Engagement Scholarship Awards Team, 2009-present
 - Support Staff, 2009-present
- Web Accessibility Working Group (WAWG), 2007-present
- Graduate Associate/Assistant Deans Committee (GAAD), 2005-present
- Administrative Data Users Community (ADUC), 2003-2011
- Enterprise Information Stewardship Working Group, 2008-2010
- Usability and Accessibility Center Advisory Committee, 2003-2005
- MSU Webmasters, 2002-2009
- Communications and Computer Systems Advisory Committee (CCSAC), 1998-2007
- Service/Outreach Technology Committee (S/OTC), 1998-2007; served as Co-Chair, 2005-2007
- MSU Homecoming Court Selection Committee, 2005-2006
- MSU Computing and Information Working Group, 2005

Professional Development and University Representation

- 2017** MSU Office of Inclusion and Intercultural Initiatives eLearning module: “Relationship Violence and Sexual Misconduct.”
- 2015** MSU Human Resources eLearning module: “Performance Excellence for Supervisors.”
- 2015** MSU Office of Inclusion and Intercultural Initiatives eLearning module: “Relationship Violence and Sexual Misconduct.”
- 2008** Michigan Fatherhood Policy Forum, sponsored by the Michigan Department of Human Services and the U.S. Department of Health and Human Service Administration for Children and Families, in Shanty Creek, Michigan.
- 2005** MSU Faculty and Organization Development program: “Developing Leadership and Administrative Excellence: A Workshop for New Chairs and Directors,” in East Lansing, Michigan.
- 2004** Usability Professionals’ Association 13th Annual Conference in Minneapolis, Minnesota.
- 2003** Nielsen Norman Group (NN/g) User Experience 2003 Tutorial Conference in Chicago, Illinois.
- 2001** Council for Advancement and Support of Education (CASE) “Leading with the Web: Communications in Cyberspace in the Year 2001” Conference in Cambridge, Massachusetts.
- 2000** Preconference workshop on publishing databases on the web at the Association for Institutional Research (AIR) 40th Annual Forum in Cincinnati, Ohio.
- 1999-2004** MSU Libraries, Computing, and Technology Training Program (LCTTP) Classes in: web development principles and tools (Visio, Project, Flash MX, and web accessibility), course management applications (Blackboard, LON-CAPA, and Angel), and technology administration (Y2K, SIS, and FSRA).
- 1998** Assessment Institute at Indiana University - Purdue University at Indianapolis in Indianapolis, Indiana.

- 1998** University of Missouri at St. Louis International Conference on the Social Impact of Information Technologies in St. Louis, Missouri.
- 1998** Michigan Jobs Commission Information Technologies Summit in Dearborn, Michigan.
- 1995** Michigan State University Capstone Symposium of the W.K. Kellogg Foundation – MSU Lifelong Education Grant in East Lansing, Michigan.
- 1994** Association for Gerontology in Higher Education (AGHE) Annual Conference in Cleveland, Ohio. Supported presentation by Steven Weiland entitled: "Educational Biography and the Study of Aging."

Volunteerism and Community Service

- November, 2004-present **President**
MSU Chapter of the Honor Society of Phi Kappa Phi, East Lansing, Michigan
 Serve as executive of honorific society chapter and on student and faculty awards committees. Represented the chapter as a delegate to the Society convention (2007, 2010).
- September, 1998-September, 2012 **Scout Leader**
Cub Scout Pack 180, Boy Scout Troop 2, and the Ojibwas District of the Chief Okemos Council, Greater Lansing, Michigan
 Have served in many roles: den leader, Cubmaster, troop committee member, Scoutmaster, District Vice Chair, and District Commissioner.
- November, 2009-August, 2010 **Committee Member**
The Honor Society of Phi Kappa Phi, National Office, Baton Rouge, Louisiana
 Served as a member of the Society's bylaws committee (2009-2010) and convention credentials committee (2010).
- March, 2009-2010 **Graduate Academic Conference Judge**
MSU Council of Graduate and Professional Students, East Lansing, Michigan
 Evaluated the quality of graduate and graduate professional student research posters and short oral presentations at the 2009 and 2010 conferences.
- November, 1985-September, 1991 **Board of Directors Member, President**
Community Services for the Developmentally Disabled, Inc., Detroit and Novi, Michigan
 Chaired the policy-making board of a non-profit corporation that provided residential services for the developmentally disabled. Authored corporate by-laws, articles of incorporation, and analytic organizational assessment

References

Hiram E. Fitzgerald, Ph.D.
 Associate Provost, University Outreach and Engagement
 University Distinguished Professor, Psychology
 Michigan State University
 Kellogg Center
 219 South Harrison Road, Room 22
 East Lansing, MI 48824

Robert L. Church, Ph.D.
 Vice Provost Emeritus, University Outreach
 Professor Emeritus, Higher Education
 Michigan State University

Diane L. Zimmerman, Ph.D.
 Director Emeritus, National Center for
 the Study of University Engagement
 Michigan State University
 2404 Burcham Drive
 East Lansing, MI 48823

James C. Votruba, Ph.D.
 President Emeritus
 Northern Kentucky University
 800 Lucas Administrative Center

1223 Firecrest Way
Fallbrook, CA 92028

Highland Heights, Kentucky 41099