



Benchmarking University Engagement

May 23, 2005

NASULGC/CECEPS
Benchmarking Task Force

Expect More.

Benchmarking Task Force

**Continuing Education, Extension
and Public Service (CECEPS)**

**National Association of
State and Land Grant Colleges (NASULGC)**

Benchmarking Task Force

- **Qualities of Engagement**
- **CIC collaboration**
- **Benchmarking Clearinghouse**
- **Survey of Current Indicators**
- **What's Next?**

Qualities of Engagement

- **University resources** ↔ **societal needs**
- **Across teaching, research, and service**
- **Scientific and experiential knowledge**
- **Students, faculty and staff**
- **Active listening**
- **Diverse stakeholders**
- **Shared decision-making**
- **Reciprocity**
- **Impact and outcomes**

Collaboration -- CIC Committee



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- **Institutional Commitment**
- **Resource Commitments**
- **Student Involvement**
- **Faculty and Staff Involvement**
- **Engagement with Communities**
- **Outcomes and Impact**
- **Revenue Opportunities**

Benchmarking Clearinghouse

- **Measuring faculty and staff scholarship**
- **Student engagement**
- **Institutional resources**
- **Public concerns**
- **Measuring impact**

scholarshipofengagement.org

Benchmarking Survey

- **Current practice**
- **What do institutions measure?**
- **How do they measure it?**
- **Why do they measure it?**
- **June 2005**

What's Next?

- **Greater collaboration/coordination**
- **Narrow down indicators**
- **Institutional test sites?**
- **Broad communication**