



Perspectives on Engagement

W.K. Kellogg Foundation

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Who We Are...

WKKF Mission Statement

To help people help themselves through the practical application of knowledge and resources to improve their quality of life and that of future generations.



Who We Are (continued...)

WKKF Core Value Statements

- We believe all people have the inherent capacity to effect change in their lives, in their organizations, and in their communities. We respect individuals and value their collective interests, strengths, and cultures.
- We believe stewardship requires fidelity to the spirit and to the intent of the founder and the wise use of resources. We believe in being responsible, prudent, selfless, and exercising good judgment.



WKKF Core Value Statements (continued...)

- We believe innovation of thought and action leads to enduring and positive change in both formal and informal systems.
- We believe integrity of purpose and action and believe it is essential to all of our affairs.



As underlying core values for how we approach our work, we believe that:

- All children and youth can learn.
- Solutions exist in community.
- Multiple perspectives lead to the best answers.
- Common causes drive social change.



Guiding Elements for General Grantmaking in Youth & Education



Youth and Education, W.K. Kellogg Foundation



Engaged Higher Education Institutions and Communities...

- See their present and future well-being as inextricably linked;
- Collaboratively plan and design mutually beneficial programs and outcomes;
- Engage in reciprocal learning;
- Respect the history, culture, knowledge, and wisdom of the other;



Engaged Higher Education Institutions and Communities (continued...)

- Create structures that promote open communication and equity with one another;
- Have high expectations for their performance and involvement with each other;
- Value and promote diversity; and
- Regularly conduct a joint assessment of their partnership and report results.



Examples of University and Community Engagement

- University of the Free State, South Africa
- Trinity College, Hartford, Connecticut



Conclusion

- From WKKF's perspective, major benchmarks are quantity and quality of:
 - Community involvement
 - Contributing partnerships