



# Greetings!

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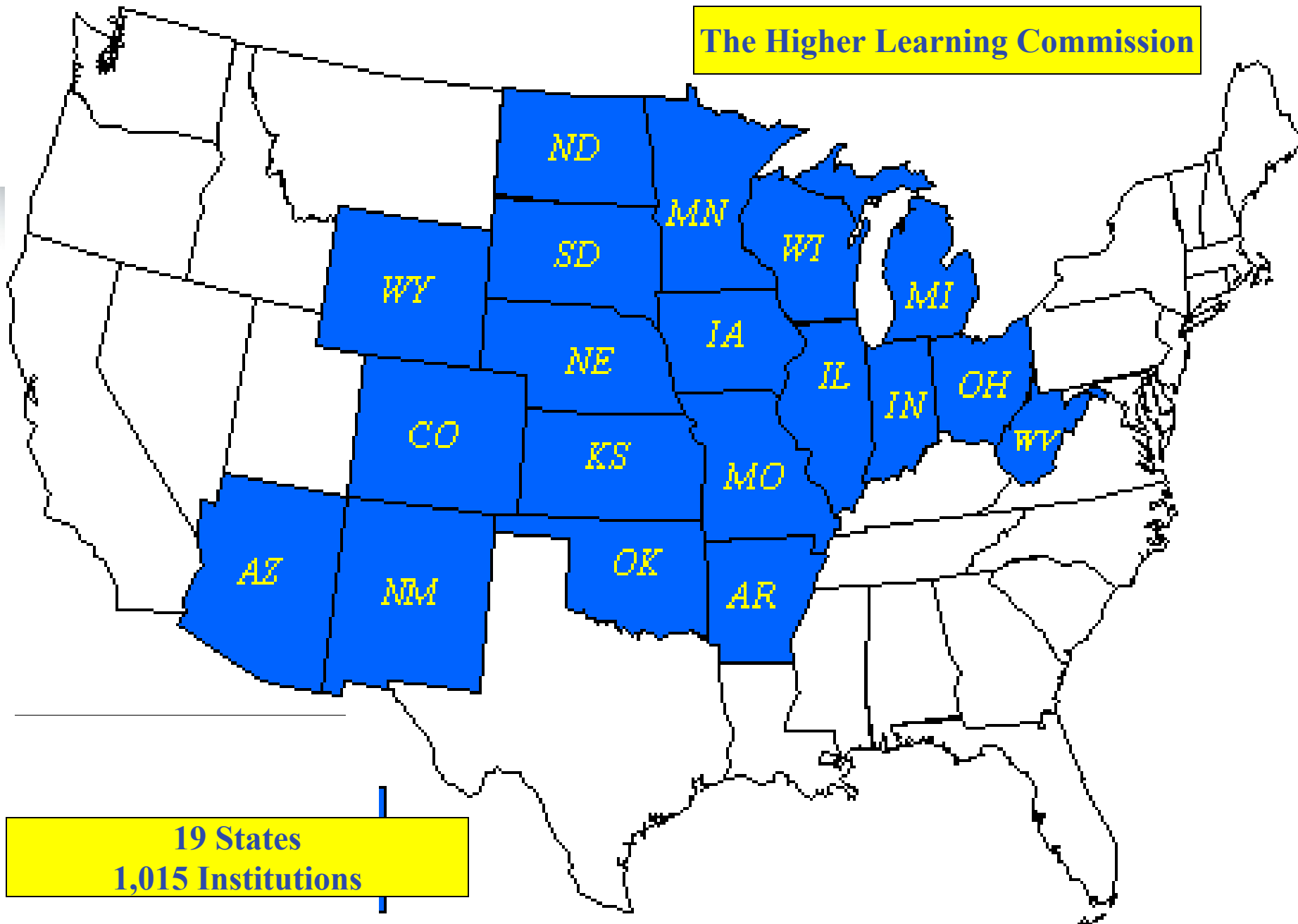


**From the Higher Learning Commission**

**John A. Taylor, Director**

**Program to Evaluate and Advance Quality (PEAQ)**

**The Higher Learning Commission**



# **Eight Regional Accreditation Commissions**



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- **Higher Learning Commission** (of NCA)
- **Middle States Commission** (MSSHE)
- **New England Association (2)** (NEASC)
- **Northwestern Association** (NASC)
- **Southern Association** (SACS)
- **Western Association (2)** (WASC)

# Diversity in Higher Education



# Topical Areas of the Commission's Criteria for Accreditation

- **Criterion #1 - Mission and Integrity**
- **Criterion #2 - Preparing for the Future**
- **Criterion #3 - Student Learning and Effective Teaching**
- **Criterion #4 - Acquisition, Discovery, and Application of Knowledge**
- **Criterion #5 - Engagement and Service**

**Effective January 1, 2005 - Relevant Now!**



# New Criterion #5 - Engagement and Service

- **As called for by its mission, the organization identifies its constituencies and serves them in ways both value.**



# Criterion #5 - Engagement and Service [Summary]

- **Service to constituencies based on mission**
- **Capacity and commitment to engage identified constituencies and communities**
- **Demonstration of responsiveness to constituencies**
- **Value of service by internal and external constituencies**

# Think Holistically about Your Institution

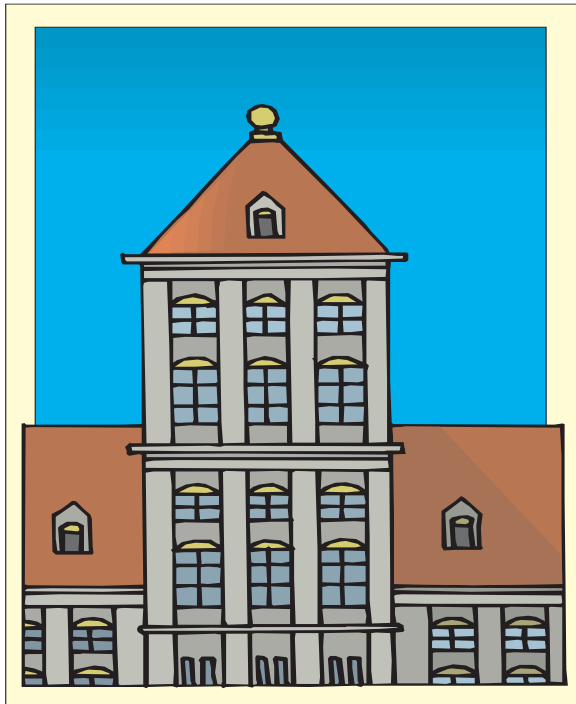
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**Institutional  
Mission**



# Know Thyself!



- **The organization must know and understand its mission, vision, values, purposes, and programs before it can articulate them to others and assess their effectiveness.**

# Thinking about Engagement and Service



**Teaching, Research and Engagement/Service**

# Thinking about Engagement and Service



- **Mission, Vision, Values, Priorities, Etc.**
- **Purpose of Education and in What Forms**
- **Valuing Engagement and Service**
- **Meaning within the Organization**
- **Level of Relevance Attached to the Units within the Organization**



# Thinking about Engagement and Service

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- **Desired Outcomes, and for Whom**
- **Context of the Engagement (Demography and Economics)**
- **Identification of the Participants--  
Organizations and Constituencies**
- **Degree of Involvement of the Stakeholders**
- **Scope of Outreach--Geographical and  
Electronic**



# Thinking about Engagement and Service

- **Linkages with Others Having Similar Goals and Purposes**
- **Needs, Benefits, and Reciprocity among Participants**
- **Infrastructural Support (Resource Base)**
- **Roles--Collaborations, Partnerships, and Leadership**
- **Recognition: Outcomes and Participants**



# Commission's Expectations

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- **We want to know what your mission is and how well you are achieving it:**
  - **Scope of Programs Related to Teaching, Research, and Engagement/Services**
  - **Learning Opportunities across the Organization**
  - **Receptivity and Response to Constituencies**
  - **Effectiveness of Programs and Services**
  - **Institutional Integrity and Accountability in All Forms**
  - **Capacity to Ensure a Productive Future**

# Not Just Inputs and Processes but Outcomes!



# Think outside of the box!



Prove or Improve?

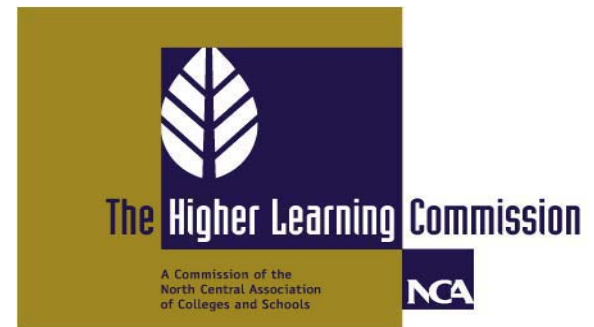




# The Challenge: Proving and Improving

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**“Serving the common good by assuring and advancing the quality of higher learning”**



# Next Steps?

