

THE ENGAGED SCHOLAR *Speaker Series*

NCSUE
NATIONAL CENTER FOR THE
STUDY OF UNIVERSITY ENGAGEMENT

You are invited to a public colloquium featuring the engaged scholars, Nancy and Timothy Franklin, recipients of the 2007 C. Peter Magrath/W.K. Kellogg Foundation Engagement Award for their work at Virginia Tech Institute for Advanced Learning and Research.

Engagement Through a Regional Looking Glass

3:00 – 4:15 p.m. • MSU Center for Community and Economic Development

Imagine if you will.

Life—and former university colleagues—offer you a higher education Peace Corps-like opportunity: Move with your family to an economically struggling region and serve as a university emissary to develop and implement a plan in partnership with local leaders to chart a path toward regional economic renewal and vitality. Your work will provide a basis for the university to reshape its land-grant mission in the context of the 21st century. You will find yourself agreeing to accept this interesting proposition knowing that much uncertainty lies ahead. After six and a half years in the region (and more than a few battle scars), you will better appreciate the depth of the challenge and be able to point to positive economic and social trends emanating from the work you've been involved in.

Nancy and Tim Franklin will share the story of their engagement immersion experience—how they learned to understand the issues, engage university expertise, and shape policy arguments to resource the effort. Now back in mainstream academia and on the back side of dissertation research about distributed regional engagement, the Franklins will offer their thoughts about how universities can take the next step toward effective engagement.

! Please register by Wednesday, November 12, 2008 online at:
outreach.msu.edu/events/franklins

This event is free and open to the public, but seating is limited.

Michigan State University is committed to providing equal opportunity for participation in all programs, services, and activities. Accommodations for persons with disabilities may be requested as part of the registration by November 12, 2008. Requests received after this date will be honored whenever possible.

Web: ncsue.msu.edu

E-mail: ncsue@msu.edu • Phone: (517) 353-8977

Friday, November 14, 2008

Michigan State University

**Center for Community
and Economic Development**

1615 E. Michigan Ave, Lansing, MI 48912

Parking is available at the back of the building



Nancy Franklin, Ed.D.

**Director, Strategic Initiatives
for Outreach and Cooperative
Extension**

The Pennsylvania State University

Dr. Franklin provides leadership for strategic outreach initiatives at Penn State, planning regional engagement strategies, developing program and funding opportunities, and integrating communication and program delivery across Outreach and Extension. Previously, she led a large-scale engagement initiative for Virginia Tech to improve the long-term economic and social environment of Virginia's south central Piedmont. She has a background in telecommunications and computing marketing and earned her Ed.D. in higher education management from The University of Pennsylvania.



Timothy V. Franklin, Ph.D.

**Director, Office of Economic and
Workforce Development**

The Pennsylvania State University

Dr. Franklin is responsible for developing Penn State's relationships with government agencies, economic development organizations, other educational institutions, and businesses and industries. He served for nearly seven years as director of University Outreach Programs for Virginia Tech and was founding director of a regional stewarding institution for the revitalization of Southside Virginia's economy. He also served for eight years as Associate Vice President for Government Relations and Planning at Indiana State University. He earned his doctoral degree in educational research and evaluation from Virginia Tech.

This NCSUE event is co-sponsored by the MSU Center for Community and Economic Development

