Faculty Development for Engaged Scholarship: National Leaders Share Lessons Learned

Diane M. Doberneck, Michigan State University
Julie E. Williams, University of New Hampshire
Jeri Childers, Virginia Tech
Lynn Blanchard, University of North Carolina—Chapel Hill

National Outreach Scholarship Conference
Raleigh, North Carolina, October 4-6, 2010
Today’s Session

• Introductions (5 mins)
  – Individuals
  – their respective programs
• Questions for the panelists (15 mins)
• Open Q & A (20 mins)
• Wrap up & evaluations (5 mins)
<table>
<thead>
<tr>
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<th>Julie E. Williams</th>
<th>Jeri Childers</th>
<th>Lynn Blanchard</th>
<th>Diane M. Doberneck</th>
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<tbody>
<tr>
<td><strong>Program</strong></td>
<td>University New Hampshire</td>
<td>Virginia Tech</td>
<td>University North Carolina-Chapel Hill</td>
<td>Michigan State University</td>
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<tr>
<td><strong>Audience</strong></td>
<td>Faculty</td>
<td>Faculty teams, Institutional leaders</td>
<td>Faculty</td>
<td>Graduate students</td>
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<td><strong>Scope</strong></td>
<td>Campus</td>
<td>Nation-wide</td>
<td>Campus</td>
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<td><strong>Purpose</strong></td>
<td>Faculty development focused on engaged scholarship, mutually beneficial partnerships and opportunities for external funding</td>
<td>Prepare next generation of leaders &amp; institutional capacity for community engagement</td>
<td>Create and sustain a community of engaged scholars from diverse perspectives</td>
<td>Prepare next generation of engaged scholars through scholarship &amp; skill building</td>
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Questions for the Panelists

1. How and why did the professional development program for community engagement start on your campus? What is its purpose? Who is its audience? (Julie, Lynn)

2. How do you involve institutional leaders? What types of financial and other support have you had? (Jeri, Lynn)

3. How does your program influence institutional or culture change on your campus? (Julie, Jeri)
University of New Hampshire
Change Model: Engaged Scholarship

Strategic Plan I
- Accreditation
- Engaged Scholars Academy
- Carnegie Classification
- Re-Envisioning Engaged Scholarship

Strategic Plan II
- New Opportunities For Transformation
- Use Carnegie Classification
- Connect to Federal Agencies
- Publish, Present, Communicate
- Federal Grant Success
- 10% of Faculty in Academy
- Fundraising Success
- Engagement: 1 of 5

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Senior Vice Provost
Competencies for Community Engaged Scholarship

General

- Five general competencies for all faculty, particularly those serving on review, promotion and tenure committees
- Example
  - Value and understand legitimacy and significance of CES

Competencies for faculty practicing engaged scholarship

- Fourteen specific competencies classified as novice, intermediate and advanced
- Examples
  - Novice:
    Understanding of basic literature and history of CES
  - Intermediate:
    Ability to negotiate across community-academic groups
  - Advanced:
    Ability to work with communities to translate CES into policy

Institutional & Individual Competency Model

**Engaged Institution**

- Read the Institutional and Community Context
- Customize Change Strategies to Support Engagement
- Develop & Maintain Strategic Engagement Operations

**Engaged Scholars**

- Develop a Vision to Support Engagement
- Lead Resource Development for Engagement
- Develop Programs with Impact

**Commitment**

- Culture
- Alignment
- Integration
- Impact
Virginia Tech Strategy to Support Engaged Scholarship

**Dialogues**
- Defining Excellence in Engaged Scholarship
- Listening Sessions
- Focus Groups

**Creation of networks and advocates**

**Faculty & Staff Development**
- Online Tool Kit
- Learning Circles
- University-Wide Events
- Workshops
- Mentors/peer coaches
- Commission on Outreach (advocacy)
- Adjustments in policies, guidelines & processes

**Build Community**
- Partner & Student Capacity for Discovery Learning & Engagement

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Assessment: Support Strategies: Assessment
Welcome to the Engaged Scholars Academy

We created this Web site in response to overwhelming interest from institutions around the country. Here, you will find the information and tools you need to establish an engaged scholarship academy at your institution. We request that you acknowledge the University of New Hampshire, Office of the Senior Vice Provost for Engagement and Academic Outreach, in all materials or publications that arise from the use of this Web site.

We suggest you begin by viewing the videos above, which feature real academy participants, alumni and institutional leaders. Hear from our scholars and coaches, download the materials, and have your questions answered as you browse these pages.

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UNH Engaged Scholars Academy
For more information about the *Engagement Academy for University Leaders and Fundraising for Engagement* visit:

[www.cota.vt.edu/ea](http://www.cota.vt.edu/ea)

Jeri Childers

jlc@vt.edu
Class II: 2009-2010

Faculty Engaged Scholars Program
University of North Carolina at Chapel Hill
For more information: http://www.unc.edu/cps/faculty-engaged-scholars.php
Lynn Blanchard, blanchard@unc.edu
MSU Graduate Certification in Community Engagement

http://outreach.msu.edu/gradcert/
Thank You

Please contact us with your questions.

• Julie E. Williams, julie.williams@unh.edu
  – Engagement Scholars Academy, Univ. New Hampshire

• Jeri Childers, jlc@vt.edu
  – Engagement Academy for University Leaders, Virginia Tech

• Lynn Blanchard, blanchard@unc.edu
  – Faculty Engaged Scholars Program, Univ. North Carolina-Chapel Hill

• Diane M. Doberneck, connordm@msu.edu
  – Grad. Certification in Community Engagement, Michigan State