



Universities as Economic Drivers Measuring Success

The conference will provide best evidence on how higher education institutions can:

- > Exert greater impact on economic growth;
- > Better measure performance in improving economic outcomes;
- > Lead economic development in their regions while still performing their traditional educational functions;
- > Help build community among scholars and practitioners in these efforts.

From 2010 forward, SUNY's priority is the economic revitalization of the State of New York and a better quality of life for all its citizens. Please visit: www.suny.edu for more information

Sept. 26-27, 2011
Buffalo, NY

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