

Developing the Next Generation of Engaged Scholars: Michigan State University's Professional Development Programs on Community Engagement

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Professional Development Nationally

Outreach Scholars Academy

- University of New Hampshire
- UNH Faculty members
- Instituted in 2004
- Semester long program

Engagement Academy for University Leaders

- Virginia Tech
- Administrators new to outreach and engagement, nationally competitive
- Initiated in 2008
- Week-long summer intensive



Professional Development Nationally, *con't.*

PAGE (Publically Active Graduate Students) Fellows

- Imagining America's annual conference
- Graduate students in arts & humanities, nationally competitive
- Initiated by graduate students in 2004
- Pre-conference & conference workshop activities

Houle Engaged Scholars

- Select graduate students from North Carolina Chapel Hill, North Carolina State, Penn State, Univ. of Georgia
- Organized by a multi-institutional faculty team in 2008
- Mentored research experience, community of scholars, sessions at National Outreach Scholarship Conference



About Michigan State University

Rich History

- 1855 Pioneer Land Grant
- MSU Extension active in all 83 counties of Michigan
- One of 62 AAU research universities
- \$377 Million in sponsored research (2006-07)

Governance

- Constitutionally independent
- Elected Board of Trustees
- President and Provost

17 Degree-granting Colleges

- Includes Human, Osteopathic, Veterinary Medicine Colleges, and an affiliated Law College
- More than 200 programs of study



About Michigan State University, *con't.*

10,900 Scholars and Staff

- 4,800 faculty members and academic appointees
- 6,100 support staff members (mostly represented by collective bargaining units)

46,045 Students

- 36,072 Undergraduate
- 9,973 Graduate and graduate professional

Campus

- Located in East Lansing, three miles east of Michigan's capitol
- 5,200 acre campus, with additional 15,000 acres statewide
- Largest single-campus residence hall system in the United States



Outreach & Engagement at MSU

- 1993 Outreach scholarship defined, earliest professional development efforts begin
- 1996 Points of Distinction
- 2001 Revised Promotion & Tenure form
- 2004 Outreach and Engagement Measurement Instrument
- 2008 Tools of Engagement pilot test

Critical Events in the Development of Michigan State University's Approach to Outreach and Engagement

1989	Office of University Outreach established
1993	Provost's Committee produced report defining outreach as engaged scholarship across the mission
1996	<i>Points of Distinction</i> guidebook published for planning and evaluating outreach
2000	Reappointment, Promotion & Tenure Form revised
2003	Office name changed to University Outreach and Engagement
2004	Outreach & Engagement Measurement Instrument implemented to provide direct faculty input to university online data systems
2005	National Center for the Study of University Engagement established
2006	Community Evaluation and Research Center established; professional development programs added



MSU's Key Themes

- Outreach and engagement are scholarly endeavors cutting across higher education's missions of teaching (credit and non-credit), research, and service.
- Documentation of quality engaged scholarship includes demonstrated significance, context, scholarship, and impact for campus and community audiences.
- Outreach and engagement are based on values such as scholarship, community-based, collaboration, capacity-building, responsiveness, and contributing to the public good.



Professional Development at MSU

1. Office of Faculty & Organizational Development Programs
2. Tools of Engagement
3. Graduate Certificate in Community Engagement
4. Emerging Engagement Scholars Workshop
5. Engaged Scholar Speaker Series
6. Scholarship of Engagement Book Series



Office of Faculty & Organizational Development Programs

Development

- University Outreach and Engagement works with F&OD to identify and support a variety of professional development programs

Purpose

- help academic staff better understand the University's engagement mission through presentations, panels discussions, and guided tours

Participants

- faculty and administrators

Format

- Annual New Faculty Orientation: single day-long, face-to-face session
- Annual New Administrator Orientation: four day-long face-to-face sessions
- Bi-Annual Meet Michigan Tours: one and three day guided tours of sites of engaged scholarship and extension statewide
- F&OD Seminar Series: occasional topical presentations

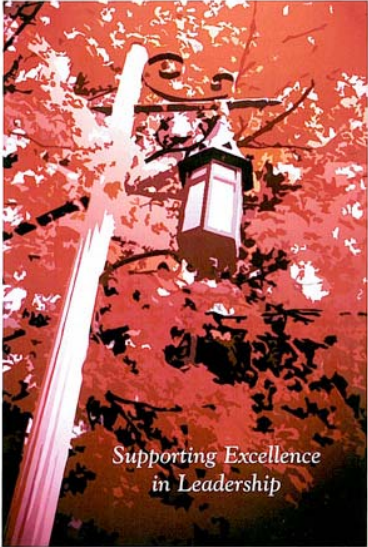


Office of Faculty & Organizational Development Programs, *con't.*

Leadership and Organizational
Development Programs
*For Deans, Chairs, Directors
and Executive Managers*

F&OD
Office of
Faculty &
Organizational
Development
Office of
the Provost

Fall
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Supporting Excellence
in Leadership

MICHIGAN STATE
UNIVERSITY

Meet
Michigan



2008-2009
Traveling Seminars

F&OD Office of
Faculty &
Organizational
Development
Office of the Provost



<http://fod.msu.edu>

Tools of Engagement

Development

- faculty, community partners, and UOE staff identify key concepts, associated readings, and develop on-line curriculum, with frequent feedback and pilot testing over two years

Purpose

- help students learn key engagement concepts through flexible curriculum that can stand alone or be incorporated into classes

Participants

- undergraduates in service learning or community engagement experiences

Format

- on-line curriculum with optional in-class activities, readings, and assessments



Tools of Engagement, *con't.*

Module 1: The engaged scholar: MSU's land grant mission

Module 2: Community-based engagement: Power and privilege

Module 3: Collaborative negotiation

Module 4: Principles of engagement: How to make groups work

Module 5: Capacity-building



Tools of Engagement, *con't.*

MICHIGAN STATE UNIVERSITY

TOOLS of ENGAGEMENT

Collaborating with Community Partners

[Login](#)

>> Home >> About >> The Curriculum >> For Instructors >> Contact >> Feedback



Scholarly Collaborative Community-Based
Responsive Capacity-Building For the Public Good

Welcome to the Tools of Engagement Web site!

"... [community engagement] has provided me a way to really understand the issues that I learn about in class and has also helped me find a way to be a part of making a stronger community."
*Emily Cunningham
MSU Student*

This Web site has modules for undergraduate students interested in learning how to work collaboratively with community partners.
▶ [Learn more about the curriculum](#)

If you are logging into this Web site for the first time, please look at the [Getting Started page](#).
▶ [To access the learning modules, please log in using your MSU Net ID and password.](#)



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TOOLS of ENGAGEMENT



<http://outreach.msu.edu/tools>

Graduate Certificate

Development

- Faculty, community partners, UOE staff, and the Graduate School identify key competencies for graduate students; model transcriptable certificate after existing Certificate in College Teaching

Purpose

- Provide an optional credential for graduate students who have mastered community engagement competencies

Participants

- MSU graduate students

Format

- Combination of departmentally approved courses, not-for-credit experiences, UOE offered seminars, and experiences



Graduate Certificate, *con't.*

Competencies

- Career management for engaged scholar
- Community-based participatory research and evaluation
- Co-building effective university-community partnerships
- Capacity-building for mutual benefit
- Logic modeling

Additional requirements

- Reflective portfolio piece
- Mentored engagement project (optional)



Graduate Certificate, *con't.*

Graduate Certification in Community Engagement Plan of Study

¶

¶

Student Name: → → → Graduate Program: ¶

¶

Part I: Core Competency Area Course Work – Part A: Mastery of Course Content ¶

¶

Core Competency Area course work must cover, at minimum, the topics represented by the UOE Seminars and Discussion Groups. The core area competency seminars and discussion groups offered by University Outreach & Engagement may be used in whole or part to help cover this requirement. Department offered courses may substitute for UOE seminars (as agreed upon by department/college representatives and representatives from the Associate Provost for University Outreach & Engagement). ¶

¶

UOE Seminars: Check the Seminars and Discussion Groups which will be attended ¶

¶

___ ..Attending to my Career—the Emerging, Engaged Scholar ¶

___ ..Community-Based Participatory Evaluation and Research ¶

___ ..Co-Building Effective Partnerships ¶

___ ..Capacity Building for Mutual Benefit ¶

___ ..Logic Models: Understanding Relationships Between Actions and Outcomes ¶

¶

College/Unit Equivalent: Please identify the Department offered course equivalent, if any ¶

¶

Core Competency Area □	Department Course Equivalent □	□
Attending to my Career—the Emerging, Engaged Scholar ¶ □	□	□
Community-Based Participatory Evaluation and Research ¶ □	□	□
Co-Building Effective Partnerships ¶ □	□	□
Capacity Building for Mutual Benefit ¶ □	□	□
Logic Models: Understanding Relationships Between Actions and Outcomes □	□	□



Emerging Engagement Scholars Workshop

Development

- Graduate students and national advisory board envisioned professional development for engaged research at national conferences

Purpose

- Connect new engaged scholars to a network of season engaged scholar mentors

Participants

- Graduate students and junior faculty, nationally competitive

Format

- Special pre & post conference sessions and mentoring during the National Outreach Scholarship Conference



Emerging Engagement Scholars Workshop, *con't.*

Pre & Post Conference Workshop Activities

- A master class on the foundations of engaged scholarship
- Panel discussions on community-engaged methods
- Sessions with community partners on building respectful collaborations
- Practical discussions on pursuing funding and publishing engaged scholarship
- Paired with faculty mentors who have similar engaged scholarship interests and expertise for small group practical discussions on advancing scholarly projects



Emerging Engaged Scholars Workshop, *con't.*



The screenshot shows the website for the National Center for the Study of University Engagement (NCSUE). The header includes the NCSUE logo and a Google Custom Search box. The main navigation menu on the left lists: Home, About (with sub-links for About Us, Publications, People, and Contact), Initiatives (with sub-links for Measurement, Current Research, Tools of Engagement, Emerging Engagement Scholars Workshop, Engaged Scholar Speaker Series, and National Collaborations), and News (with a link for Leadership Award for Campus and Community Engagement). The main content area features a section titled "Emerging Engagement Scholars Workshops" with a graphic of a stack of books and a magnifying glass. Below this, there are links for "EESW Home", "2008 Workshop", and "2007 Workshop". The "Overview" section describes the workshop as an intensive professional development program for doctoral students and early career faculty, focusing on background literature, discussion, mentoring, and presentations. It notes that participation is limited and requires nomination. The workshop is held in conjunction with the National Outreach Scholarship Conference at The Pennsylvania State University in October 2008. Contact information for Tami Moore and Lisa Townson is provided. The "Sponsors" section mentions NCSUE's cooperation with a group of doctoral students and its role in creating the workshop in 2007, along with its ongoing sponsorship of the National Outreach Scholarship Conference.



<http://ncsue.msu.edu/eesw>

Engaged Scholar Speaker Series

Development

- UOE committee and faculty identifies renowned speakers for campus visits

Purpose

- Expose MSU community to cutting edge engaged scholars and the researches focused on the scholarship of engagement

Participants

- Community partners, graduate students, university staff, faculty members, research teams

Format

- Major address free and open to the public and smaller focused meetings with special groups to spark conversation and generate ideas for future engaged scholarship



THE ENGAGED SCHOLAR *Speaker Series*

- Combines the two key principles of the National Center for the Study of University Engagement:
 - Engaged scholarship
 - Scholarship of engagement
- Invited presentations/fora by active scholars four times a year
- Audiences and participants include:
 - Faculty, staff, and students from MSU and other institutions
 - Community-based organizations and engagement partners
 - Governmental department staff and policymakers
- Sessions are free and open to the public
 - An online archive is available at <http://ncsue.msu.edu/ess/default.aspx>

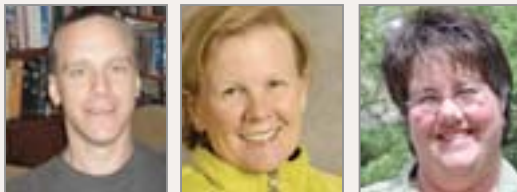


THE ENGAGED SCHOLAR *Speaker Series*

A Quick Glance at Speakers and Topics



- **Timothy V. Franklin and Nancy Franklin** • *The Pennsylvania State University*
Engagement Through a Regional Looking-Glass (November 2008)
- **Dwight Giles** • *University of Massachusetts, Boston*
Forty Years in the Academy: Service-Learning's Pioneers, Programs, and Promise (April 2008)



- **Paul Spicer** • *University of Colorado*
Community-Based Participatory Research on American Indian and Alaska Native Health (April 2007)
- **Kelly Ward and Tami Moore** • *Washington State University*
Faculty at Work as Teachers, Scholars and Community Members: The Practice of Engaged Scholarship (March 2007)



- **Jeff Grabill** • *Michigan State University*
Information Technology and Community-Based User Research (November 2006)
- **Sarena Seifer** • *University of Washington*
Achieving the Promise of Authentic Community-Academic Partnerships: Taking our Work to the Next Level (September 2006)



- **Julie Ellison** • *University of Michigan*
Between Hope and Critique (April 2006)
- **Theodore R. Alter** • *The Pennsylvania State University*
Scott J. Peters • *Cornell University*
Changing the Conversation about Higher Education's Public Mission and Work (April 2006)

- **Patricia Brantingham and Paul Brantingham** • *Simon Fraser University*
Crime in the Urban Environment: Implications for Research, Policy, and Practice (March 2005)



Transformations in Higher Education: Scholarship of Engagement Book Series

Development

- University Outreach and Engagement, Michigan State University Press, and national editorial board collaborate on new book series

Purpose

- Promote and disseminate innovative engaged scholarship and the scholarship of engagement



Participants

- Academy at large

Format

- Published books available for sale and to libraries



Book Series, *con't.*

The Handbook of Engaged Scholarship: Contemporary Landscapes, Future Directions

- Edited by Hiram Fitzgerald, Cathy Burack, Serina Seifer
- Expected fall 2009

Volume 1: Institutional Change

- The Emerging Movement
- Across the Higher Education Landscape
- Engaged Faculty and Emerging Scholars
- Student Learning in the Engaged Academy

Volume 2: Campus-Community Partnerships

- Types of Engaged Scholarship
- Measuring, Assessing, and Accrediting Engaged Scholarship
- Community-Campus Partnership Development
- National Organizational Models
- The Future Landscape



Discussion Question #1

What types of professional development for community engagement take place on your campus?



Discussion Question #2

How is your campus involved in multi-institutional partnerships for professional development on community engagement?



Discussion Question #3

For what key concepts or competencies would you like to see more professional development materials and programs?



Acknowledgments

MSU's professional development programs for engaged scholars have been collaboratively developed by teams of community partners, undergraduate and graduate students, faculty and academic staff, University Outreach and Engagement staff, and colleagues from other institutions of higher education.

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