

Connecting Knowledge to Serve Society

Scholarship Focused Outreach and Engagement

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University Outreach and Engagement

United Association Instructor Training Program

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America's Future

- **Education:** The key to individual, family, corporate, and national security
- **Flexibility:** Need for a transparent, accessible, and responsive system that assures access to ever changing labor markets

Robert T. Jones, 2006

Innovation

- The single most important ingredient in any modern economy
- Requires advanced training and education and innovative approaches to master 21st century knowledge and skills
- Requires transformational change in how new environments are built



300,000 UA Members: Pipeline to the 21st Century

- Half of all the built environment in the United States will be built in the next 25 years
 - Housing
 - Business and industry
 - Banking and financial institutions
 - Neighborhoods
 - Transportation
 - Energy needs
 - Schools
 - Reservoirs and water supplies
 - Occupational risks and safety



300,000 UA Members: Pipeline to the 21st Century

- All built environments will require innovation and creativity to assure that North America's core infrastructure contributes to:
 - Family and community security
 - Public health
 - Quality of life



Adult Workforce

- Academic and industry recognized outcomes
- Alternative delivery systems
- Continuous access/financial support for post secondary education, certificate training, and degrees

Roberts T. Jones, 2006



UA Exemplary Practices: 60 Years of Training and Education

- Creativity, innovation, reaction are dependent upon abilities to apply learning in new ways to real world issues and problems

Brookings Institute



Partnerships for Innovation and Change

- Colleges and universities are “in society” and must engage with society to co-create transformational change



Partnerships for Innovation and Change

- Transformational change depends on:
 - Partnerships with:
 - Human service agencies
 - Government
 - Schools
 - Unions
 - Business and industry
 - Culture, arts, and design
 - Partnerships based:
 - Mutual benefit
 - Co-creation of goals and objectives
 - Mutual respect



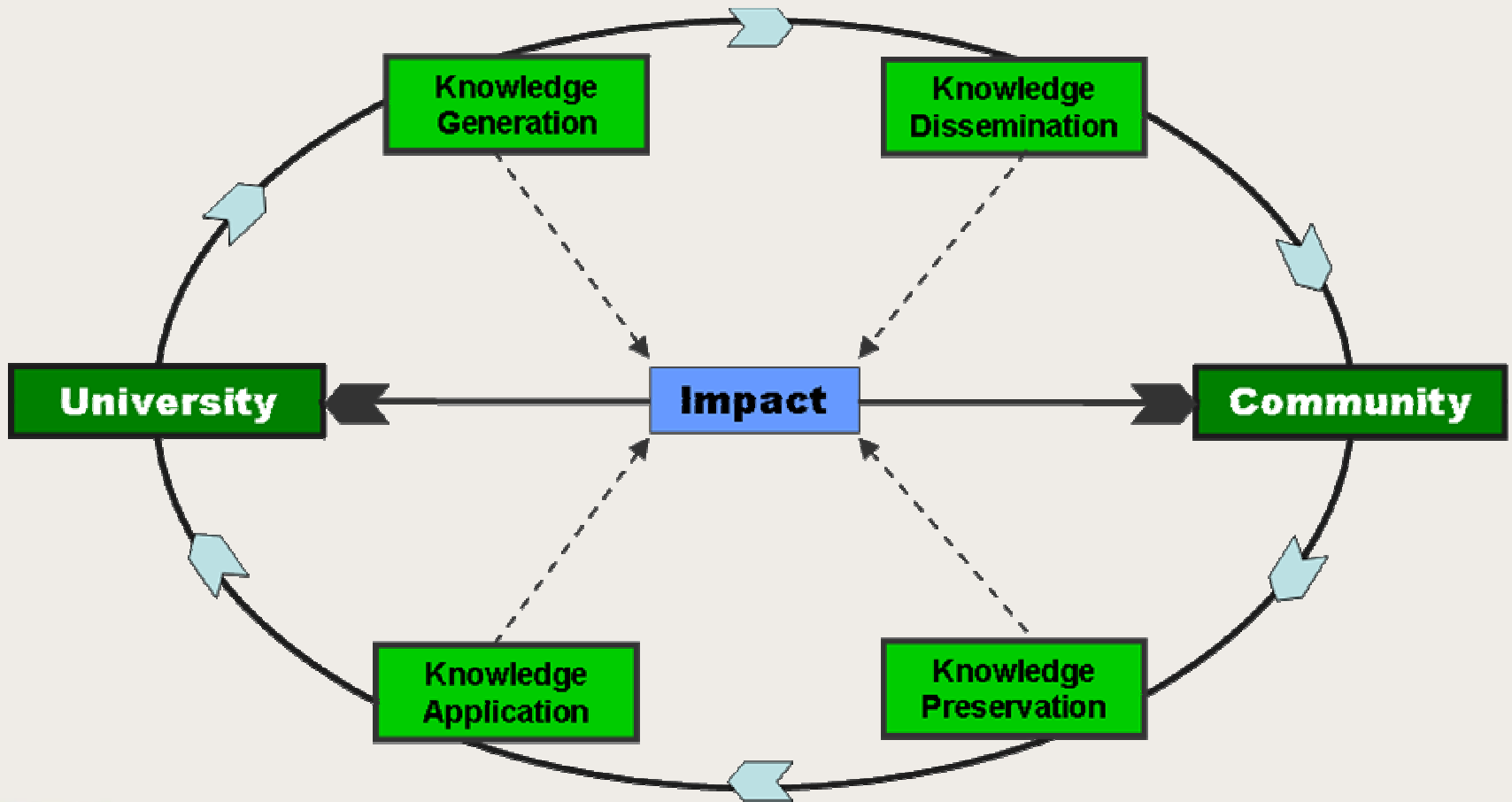
Engagement: An MSU Promise

- MSU will be an exemplary “engaged university,” transforming and strengthening outreach (community) partnerships to address key Michigan (community) needs and developing broadly applicable models

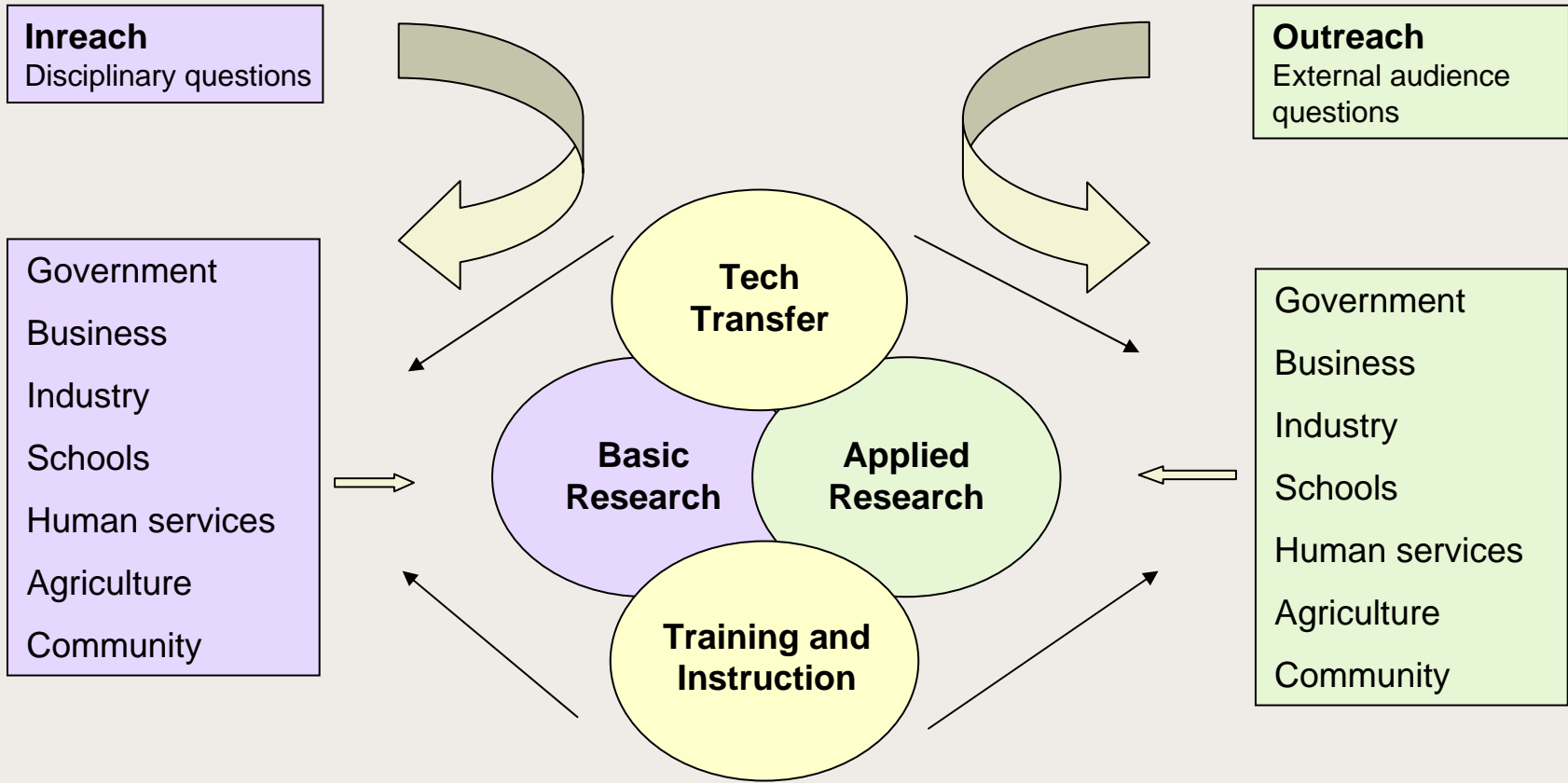
President Peter McPherson



Outreach & Engagement Scholarship Model



From Discovery to Application to Discovery...



For ...

- Advancing America's workforce through college/university and union partnerships
- Your personal efforts to advance the quality of life for your families and communities



Contact Information

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