

The National Landscape of Engagement Scholarship

Hiram E. Fitzgerald

Burton A. Bargerstock

Michigan State University

University of Wisconsin, Madison

October 24, 2011

Ernest Boyer (1990)

Scholarship of **discovery**

Scholarship of **integration**

Scholarship of **application**

Scholarship of **teaching**

“How can knowledge be responsibly applied to consequential problems?” (Boyer, 1990, p. 21).



Kellogg Commission: A Seven-Part Test of Engagement

Responsiveness

We need to ask ourselves periodically if we are listening to the communities, regions, and states we serve.

Respect for partners

Throughout this report we have tried to...encourage joint academic-community definitions of problems, solutions, and definitions of success.

Academic neutrality

Of necessity, some of our engagement activities will involve contentious issues disputes (that)...have profound social, economic, and political consequences.

Accessibility

Can we honestly say that our expertise is equally accessible to all the constituencies of concern within our states and communities, including minority constituents?

Integration

A commitment to interdisciplinary work is probably indispensable to an integrated approach.

Coordination

A corollary to integration, the coordination issue involves making sure the left hand knows what the right hand is doing.

Resource partnerships

The final test asks whether the resources committed to the task are sufficient.

Campus Compact (1985)

“Campus Compact is a national coalition of more than 1,100 college and university presidents—representing some 6 million students—who are committed to fulfilling the **civic purposes of higher education**. As the only national higher education association dedicated solely to campus-based civic engagement, Campus Compact promotes public and community service that develops **students’ citizenship skills**, helps campuses forge effective community partnerships, and provides resources and training for faculty seeking to integrate civic and community-based learning into the curriculum.”

The Research University Civic Engagement Network (TRUCEN)

- TRUCEN works to advance civic engagement and engaged scholarship among research universities and to create resources and models for use across higher education. TRUCEN calls upon research university colleagues to embrace a bold vision for civic and community engagement and work to bring it about.



New England Resource Center for Higher Education

(U Mass, Boston)

- The annual **Ernest A. Lynton Award** for the Scholarship of Engagement for Early Career Faculty recognizes a faculty member who connects his or her teaching, research, and service to community engagement, and is designated as an award for either pre-tenure faculty at tenure-granting campuses or early career faculty (i.e., within the first six years) at campuses with long-term contracts.

Committee on Institutional Cooperation (Big Ten)

- Outreach is a form of scholarship that cuts across teaching, research, and service. **It involves generating, transmitting, applying and preserving knowledge for the direct benefit of external audiences in ways that are consistent with university and unit missions.** Michigan State University, Provost's Report on Outreach (1993)
- Outreach scholarship is conducted in all areas of the university's mission: teaching, research, and service. **It involves the creation, integration, transfer and application of knowledge for the direct benefit of external audiences.** University of Wisconsin Madison Council on Outreach
- What is outreach and engagement? It is that process by which we bring the university's intellectual capital to bear on societal needs... The 'engagement' in outreach and engagement represents our renewed commitment to sharing and reciprocity with our community partners. **An institution engaged with its community—however that community is defined—works to define its problems jointly, sets common goals and agendas, develops measures of success together, and pools or leverages some combination of university, public, and private resources.** Ohio State University, Impact Ohio, Bobby Moser (2002)

CIC Definition of Engagement (2004-2005):

Engagement is the partnership of university knowledge and resources with those of the public and private sectors to

- enrich scholarship and research,**
- enhance curricular content and process,**
- prepare citizen scholars,**
- endorse democratic values and civic responsibility,**
- address critical societal issues, and**
- contribute to the public good.**

Carnegie Foundation Definition of Engagement, 2005-2006

The collaboration between institutions of higher education and their larger communities (local, regional/state, national, global) for the **mutually beneficial exchange of knowledge and resources** in a context of partnership and reciprocity.

- Curricular engagement
- Outreach & partnerships
- Curricular engagement and outreach & partnerships

Carnegie Foundation Community Engagement Classification

- **296 institutions thus far**
- **Within the CIC:**
 - **Indiana University**
 - **Michigan State University**
 - **Ohio State University**
 - **Pennsylvania State University**
 - **Purdue University**
 - **University of Illinois, Urbana - Champaign**
 - **University of Michigan**
 - **University of Minnesota**
 - **University of Wisconsin, Madison**

APLU Council on Engagement and Outreach (CEO) Craig Weidemann (Penn State)

“The Council on Engagement and Outreach is composed of university administrators and staff responsible for extension, continuing education and public-service functions at A·P·L·U member institutions and systems. Activities include outreach, engagement, extended education, public and government relations, regional and economic development.

The purposes are to provide formal and informal forums for members to discuss relevant issues; professional development and networking; and assistance with plans, programs, and policies that will enhance the outreach educational efforts of the A·P·L·U members.”

From APLU website, retrieved 4-28-2011


CEO White Paper: Centrality of Engagement in Higher Education

Prepared by CEO Subcommittee (in alphabetical order):

- **Karen Bruns, The Ohio State University**
- **Steven Dempsey, University of Georgia**
- **Hiram E. Fitzgerald, Michigan State University (Chair)**
- **Andrew Furco, University of Minnesota**
- **Steven Sonka, University of Illinois, Urbana – Champaign**
- **Louis Swanson, Colorado State University**

CIC-CEO Joint Committee: Benchmarking Engagement Scholarship (2005)

Recommended **Categories for Generation of Benchmarks** and Outcome Indicators:

1. Evidence of institutional commitment to engagement
 2. Evidence of institutional resource commitments to engagement
 3. Evidence that students are involved in engagement and outreach activities
 4. Evidence that faculty and staff are engaged with external constituents
 5. Evidence that institutions are engaged with their communities
 6. Evidence of resource/revenue opportunities generated through engagement
 7. Evidence of assessing the impact and outcomes of engagement
- 

Four Foundational Characteristics:

- It must be **scholarly**. A scholarship-based model of engagement embraces both *the act of engaging* (bringing universities and communities together) and the *product of engagement* (the spread of scholarship focused, evidence-based practices in communities).
- It must **cut across the mission** of teaching, research, and service; rather than being a separate activity, engaged scholarship is a particular approach to campus-community collaboration.
- It must be **reciprocal and mutually beneficial**; university and community partners engage in mutual planning, implementation, and assessment of programs and activities.
- It must embrace the processes and **values of a civil democracy** (Bringle & Hatcher, 2011).

Transformative Regional Engagement TRE Networks

Vic Lechtenberg (Purdue), Tim Franklin (Penn State)

“TRE Networks is accelerating US competitiveness by helping regions innovate. TRE positions our country’s research universities centrally in regional development efforts to:

- Accelerate innovation by developing **collaborative networks**,
- Develop innovation networks by focusing on regions,
- Leverage the strengths of metropolitan areas to help smaller cities and rural areas within regions, and
- Develop a national system to foster new networks of public, private, and philanthropic investors at the national level to accelerate regional innovation.
- Our national challenge is to reconfigure our existing level of investment so that it is far more productive. We need to **innovate in ways that support regional development**. TRE Networks is one such innovation.”

From TRE Networks website, retrieved 4-28-2011

Urban Serving Universities

“The Coalition of Urban Serving Universities (USU) is a network of public urban research universities that represents every region of our country. University presidents created the Coalition **to leverage the intellectual capital and economic power of urban universities**, thereby improving urban life and America's competitiveness in the global economy.

USU's members partner with cities and metropolitan regions to prompt transformative investment in these urban areas to:

- **Develop human capital and create a workforce ready to compete in the new economy of the 21st century,**
- **Revitalize neighborhoods and increase economic development, and**
- **Reduce health disparities and improve community health.”**

From USU website, retrieved 4-28-2011



International Association for Research on Service-Learning and Community Engagement

“Our objectives are to advance the fields of **service-learning and community engagement research** across the educational spectrum (primary, secondary, post-secondary, and further education).

- to promote the exchange of ideas, experiences, data and research among its members
- to disseminate **knowledge and research on service-learning and community engagement**
- to encourage continually improving the quality and rigor of research in these fields
- to provide a forum for the presentation of research findings, ideas, methods and opinions across educational systems
- to facilitate the **exchange of information and creation of collaborations among scholars and practitioners around the world**
- to support and facilitate the development of new scholars entering the fields of research on service-learning and community engagement
- to create venues for ongoing learning and communication among the members
- to establish communication strategies that facilitate the dissemination of research beyond the members to other communities of scholars and practitioners
- to initiate other activities and programs that support the interests of members and advance the fields of service-learning and community engagement”

Imagining America: Artists and Scholars in Public Life

“To animate and strengthen the public and civic purposes of humanities, arts, and design through mutually beneficial campus-community partnerships that advance democratic scholarship and practice.

Goals:

- **To integrate community and academic knowledge to help solve significant community-identified, real world problems.**
 - To demonstrate, document, and assess the impact of democratic scholarship and campus-community collaboration.
 - To model public scholarship at Imagining America’s host campus.
- To shape, participate in, and sustain regional, national, and global conversations about models of democratic public scholarship and campus-community collaboration.
 - To focus our efforts on our member institutions in recognition of the support and legitimacy they provide to our efforts. To model the values of reciprocity and mutual benefit through collaborative efforts with them.
- To promote forms of professional development, including tenure and promotion policies, which support and encourage public scholarship.
 - **To advance problem solving research, teaching, and learning designed to contribute to knowledge and improve the quality of life in communities.**
 - To support democratic, publicly engaged graduate and undergraduate student scholarship.
- To advance cultural diversity and intercultural dialogue as means to realize social equity on campuses and in communities. ”

Community-Campus Partnerships for Health (CCPH)

“We are working toward a number of shared goals, including:

- **Combining the knowledge, wisdom and experience in communities and in academic institutions to solve major health, social and economic challenges**
- Building the capacity of communities and higher educational institutions to engage each other in authentic partnerships
- Supporting communities in their relationships and work with academic partners
- **Recognizing and rewarding faculty for community engagement and community-engaged scholarship**
- Developing partnerships that balance power and share resources equitably among partners
- Ensuring that community-driven social change is central to service-learning and **community-based participatory research**”

From CCPH website, retrieved 4-28-2011



University Professional and Continuing Education Association (UPCEA)

In 2003, UPCEA created the Outreach and Engagement Community of Practice in recognition of the increasing national attention to outreach and engagement, and to explore questions such as:

- What is outreach and engagement; how is it defined?
- What are people doing when they are active in outreach and engagement?
- How are faculty engaged and committed to this work?
- **What is the role of scholarship in outreach and engagement?**
- What is the role of partnerships?
- **How do you measure outreach and engagement and assess its impact(s)?**
- How do you evaluate and reward it?
- How do you finance it?
- How do you organize an institutional agenda related to outreach and engagement?
- How do you communicate about it within the institution and to the greater community?
- **How do you help prepare faculty and staff to engage?**

From UPCEA website, retrieved 10-20-2011

CEOs for Cities

“CEOs for Cities is a civic lab of today's urban leaders catalyzing a movement to advance the next generation of great American cities.

We support the development of next generation cities by:

- at represent the best opportunities for cities and the people who live in them to succeed
- Connecting urban leaders to powerful ideas and each other
- Articulating the value to cities and the nation of improving performance on key urban success measures
- Mobilizing new urban activists to execute real change in cities
- Telling powerful stories about the potential of cities to solve our most pressing problems
- **CEOs for Cities works with its network partners to develop great cities that excel in the areas most critical to urban success: talent, connections, innovation and distinctiveness.”**

From CEOs for Cities website, retrieved 4-28-2011



Federal Funding Agencies

NSF 11-1 January 2011

Chapter III - NSF Proposal Processing and Review

- **What are the broader impacts of the proposed activity?**⁴¹
- **How well does the activity advance discovery and understanding while promoting teaching, training, and learning? How well does the proposed activity broaden the participation of underrepresented groups (e.g., gender, ethnicity, disability, geographic, etc.)? To what extent will it enhance the infrastructure for research and education, such as facilities, instrumentation, networks, and partnerships? Will the results be disseminated broadly to enhance scientific and technological understanding? What may be the benefits of the proposed activity to society?**

Retrieved from NSF website, 10-20-2011

Journals

American Journal of Community Psychology

Australasian Journal of University Community Engagement

Change: The Magazine of Higher Learning

Community Works Journal

Community Development Journal (Oxford University Press)

Gateways: International Journal of Community Research and Engagement (Australia, Sydney)

Innovative Higher Education

Journal for Civic Commitment (Community College National Center for Community Engagement)

Journal of Community Engagement and Higher Education (Indiana State University)

Journal of Community Engagement and Scholarship (University of Alabama)

Journal of Extension

Journal of Higher Education Outreach and Engagement (University of Georgia)

Journal of Public Participation

Metropolitan Universities Journal (IUPUI)

Michigan Journal of Community Service Learning (University of Michigan)

Partnerships: A Journal of Service-Learning & Civic Engagement

Progress in Community Health Partnerships: Research, Education, and Action

Science Education and Civic Engagement: An International Journal



Transformations in Higher Education: The Scholarship of Engagement Book Series

In partnership with Michigan State University Press, the National Collaborative for the Study of University Engagement has created a new **book and monograph series** designed to provide a forum for examining the issues, challenges, and opportunities surrounding engagement scholarship.

2010:

- Fitzgerald, H. E., Burack, C. & Seifer, S. (2010). *The Handbook of Engaged Scholarship: Vol. 1: Contemporary Landscapes, Future Directions*;
- Fitzgerald, H. E., Burack, C. & Seifer, S. (2010). *The Handbook of Engaged Scholarship: Vol 2: Community-Campus Partnerships*.
- Peters, S. (2010). *Democracy and Higher Education: Traditions and Stories of Civic Engagement*

In press:

- Axelroth, R., & Dubb, S. (in press). *The Road Half Traveled: University Engagement at a Crossroads*

Academy of Community Engagement Scholars (ACES)

- ACES will provide a non-partisan, transdisciplinary, research- and practice-based voice for advancing the study and development of partnerships between institutions of higher education and the private, public, and governmental sectors.
- Such partnerships address society's most complex and challenging issues—including, but not limited to, **education, economic development and well-being, the environment, health and wellness, and active citizenship**, while simultaneously advancing **disciplinary knowledge**.

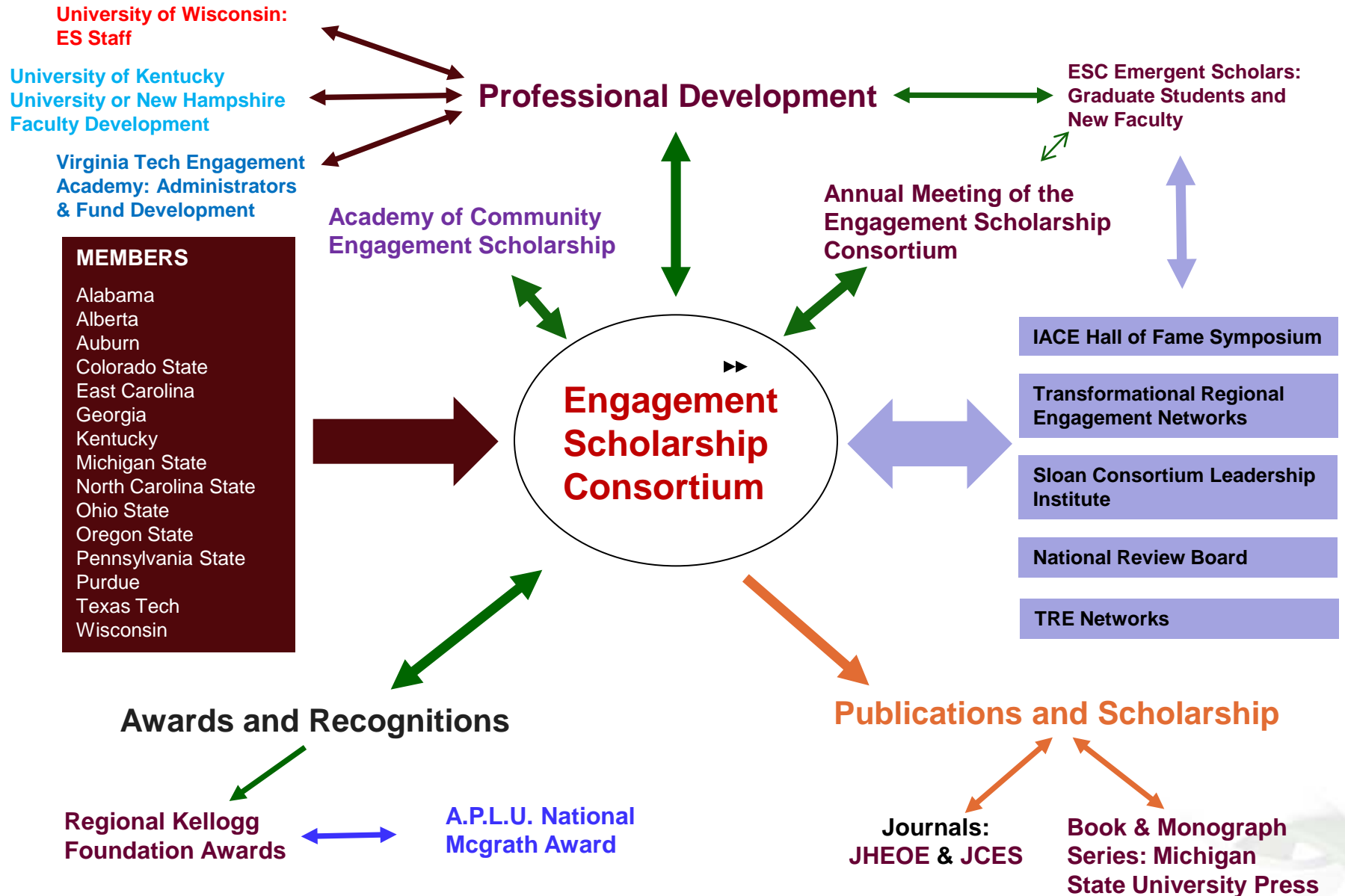
National Outreach Scholarship Conference

- Founded 2001 as the Outreach Scholarship Conference by Penn State University, The Ohio State University, and University of Wisconsin, Extension
- 2002: University of Georgia
- 2007: Michigan State University, North Carolina State University, University of Alabama
- 2008: Purdue University, University of Kentucky
- **2009: Incorporated as the National Outreach Scholarship Conference, and added, University of Colorado, Colorado State University, University of Alberta, Texas Tech University, Oregon State University, East Carolina University, Auburn University**
- **AND, in 2011 representatives of the Member institutions voted to become the**

Engagement Scholarship Consortium



Engagement Scholarship Consortium: Network, Initiatives, Partners



Contact Information

University Outreach and Engagement

Michigan State University
Kellogg Center, Garden Level
East Lansing, MI 48824-1022

Phone: (517) 353-8977

Fax: (517) 432-9541

E-mail: outreach@msu.edu

Web: outreach.msu.edu